

MAPPING PATHWAYS TO THE AMAZON

INITIATIVES TO SUPPORT IMPACT ORGANIZATIONS

2022

INITIATIVES



STRATEGIC PARTNERS



Alliance

REALIZATION



INSTITUTIONAL PARTNERS



SUPPORTING



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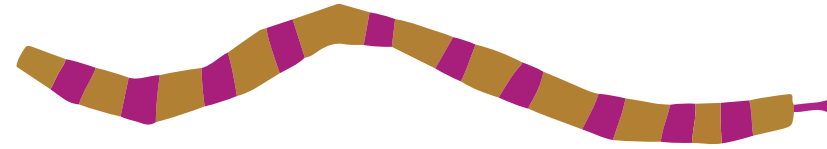


ABOUT THE PPA

The Partnership Platform for the Amazon (PPA) is a multi-sector collective action initiative aimed at developing and identifying innovative and tangible solutions for sustainable development and conserving biodiversity, forests, and natural resources in the Brazilian Amazon.

Created at the end of 2017, the PPA seeks to leverage investments for positive socio-environmental impacts in the Brazilian Amazon, share best practices, and foster partnerships that integrate all sectors of society.

The PPA prides itself on creating an acceleration program for socio-environmental impact businesses in the Amazon with the “PPA Acceleration Program,” which has evolved into the current **AMAZ Impact Accelerator**.



In 2021, the PPA developed its Acceleration thesis in partnership with Quintessa. The thesis is a study that envisions new possibilities for acceleration, considering different types and stages of socio-environmental impact businesses operating in/with the Amazon. **While developing the thesis and learning about the existing dynamics in the sector, the idea of mapping to identify gaps, called “Pathways to the Amazon,” emerged.**

Not less important, the platform carried out two institutional campaigns on its digital media and consolidated a robust portfolio of initiatives with partners. Currently, the PPA has a wide network of participating organizations from different sectors of society. Acting as a catalyst for multi-sector partnerships, it has programs and projects in its portfolio that develop territories and strengthen Socio-environmental Impact Businesses in the Amazon.

ABOUT QUINTESSA

Quintessa is an ecosystem of entrepreneurial and innovative solutions to the country's central social and environmental challenges. Since 2009, it has been working to strategically integrate positive social and environmental impacts and profitability, collaborating with impact business entrepreneurs, big companies, investors, institutes, and foundations to promote the agendas that are innovative, have a positive impact, and are aligned with ESGs.

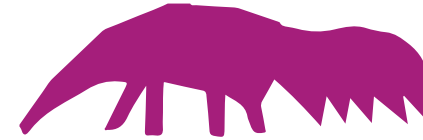
Quintessa has identified and mapped over 4,500 startups and has boosted more than 250 standout impact startups, in areas such as education, health, environment, sustainable cities, and inclusion. **In recent years, we have reinvented ourselves to do more, and making the Amazon agenda central to our strategy is part of this effort.**



ABOUT MAPPING PATHWAYS TO THE AMAZON

“**Pathways to the Amazon**” is the first edition of a mapping of initiatives that support sustainable development impact organizations operating in the Amazon. This collective action seeks to recognize efforts and share knowledge. It is being organized by **PPA**, with support from **USAID**, in conjunction with the Amazon Investor Coalition (AIC), a platform for integrating ecosystem actors, and the **CERTI Foundation**, which implements the Amazon Journey Initiative. The partnership between the AIC and the CERTI Foundation is supported by the Partnerships for Forests program, funded by the **UK government**. As the organizer, the mapping was carried out by Quintessa, a pioneering impact accelerator and a reference in the acceleration of impact businesses.

The publication aims to contribute to the mapping initiative ecosystem by giving visibility to the different existing initiatives, exploring their differences, types of support offered, levels of investment, and funding directed to Amazon, as well as facilitating the connection between entrepreneurs and the initiatives that can support them.





WHAT IS THE MAPPING

FOCUS OF THE MAPPING

This mapping uses the following terms:

1

Enabling Organizations: These are the organizations responsible for initiatives carried out in the Amazon (also known as intermediary organizations). These organizations may have one or more existing initiatives that were registered in the Mapping.

2

Initiatives: These are the projects or programs run by the enabling organizations.

3

Supported Organizations: These are organizations that benefit from the initiatives of enabling organizations, which include companies, nonprofit organizations, cooperatives, or populations with potential entrepreneurs (such as informal workers or researchers).



PREREQUISITES

The initiatives that met the following criteria were considered valid:

1

The initiative has an explicit focus on the sustainable development of the Amazon.

2

The initiative focuses on organizations that operate in or have projects in the Amazon, and/or focuses on assisting in the development of the region (such as the region's infrastructure).

3

The initiative promotes the development of local communities through mechanisms such as Investment, Financing, Training, Mentoring, Platforms/Tools, and "Acceleration/Incubation"

4

The initiative is recurring or has the prospect of continuity.

5

The initiative has existed for at least 6 months.



WHAT IS THE MAPPING

METHODOLOGY

Regarding quantitative analysis, the “Pathways to the Amazon” mapping was conducted using a questionnaire developed by Quintessa and validated with partners, customized to gather relevant information on impact actions in the territories. It contained 64 different questions and collected responses from late June to the first half of July 2022. Therefore, the mapping is concise but provides a detailed snapshot of the current scenario of initiatives. It is also important to note that the information about each organization and initiative contained in this mapping was self-declared by their respective representatives.

As for qualitative analysis, during the mapping process, two workshops were held with sector-driving organizations. The objective was to engage them in discussions on language aspects, analyses, and potential collaborations after receiving applications, thus promoting an opportunity to strengthen this network.

This report was also informed by other relevant market reports (such as the maps from Pipe.Social and Guide 2.5).



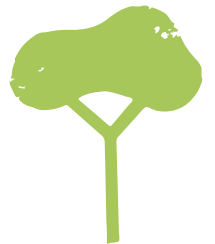
ECOSYSTEM

For this first edition of the mapping, we focused exclusively on initiatives that promote impact entrepreneurship in the Amazon. Initiatives that did not explicitly focus on the region or did not detail how they proactively developed their target audience, whether through financing or other forms of training or service delivery, were not included in this edition.

Furthermore, as the target audience of the initiatives, those working with formalized organizations (whether from the third sector or not) or populations with potential entrepreneurs were prioritized at this initial stage. Some initiatives working with state bodies were accepted because their work explicitly related to sustainable entrepreneurship in the territory in some way.

We understand that some many other initiatives and sectors sustainably develop the Amazon and play an extremely important role in this movement. We received submissions

from initiatives with complementary business models that promoted, for example, fairer trade, health, and basic education in the territory. **In a possible next edition, we will reassess the prerequisites for initiative approval, potentially making the mapping more comprehensive.**



THE MAPPING COUNTED 62 ORGANIZATIONS THAT TOGETHER OFFER 66 INITIATIVES



- Sustainable Territory Program



- The connection between private companies and agro-extravist communities that sustain the Amazon rainforest



- Amazônia B



- 100+ Accelerator



- Lab for Gender Equality Action



- Protection of Indigenous and traditional peoples in Brazil



- Amazon Creative Laboratory



- More Income Masks



- Axcell Acceleration Program



- Ecological Restoration of the Araguaia Biodiversity Corridor



- Carbon Brazil



- Itinerant School of Agroecology EIA and Women's Entrepreneurship EF



- Amazon Journey



- Amazon at Home Standing Forest



- Strategic consulting and support for the structuring of socio-biodiversity businesses



- CocoaAction Brazil / WCF



- Impact Finance Platform



- Emerge Amazon



- Forest Hub Resident Program



- Our Forest Our Home



- Amazon Forest Forum



- Certification of forest management by small producers and communities



- Management and Operation of the Guamá Science and Technology Park and the Guamá Business Qualification Program



- JBS Fund for the Amazon



- Vale 2030 Forest Target



- Bioeconomy and Value Chains Project

Por meio de:



Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Ministério da Agricultura, Pecuária e abastecimento



- Hanei Green



Health In Harmony

- Medical assistance and bioeconomy in Terra do Meio



HUB DE BIOECONOMIA AMAZÔNICA

- Amazon Bioeconomy Hub



Governos Locais pela Sustentabilidade

- Amazon for Climate
- Pan-Amazon Cities Forum (FCPA)



aceleradora de impacto.

- AMAZ - impact accelerator



- Origins Brazil



- Possibilita, Impact School



- Business Incubator



- Business Incubator



- Xingu Business Incubator



- Pro-Incubators Project



- Sustainable Copaiba in the Amazon



- Community-Based Value Chain Organization



- Territorialities, Forests, and Communities Program



- Sustainable Juruti Fund



- Amazon Bees Program and Amazon Entrepreneurship (Peabiru Forest Products)



- Co-Labor Program



- LIRA Fund - Integrated Legacy of the Amazon Region



- Ludovia



- Business Modeling Laboratory



- Impact Entrepreneurship + Biomes



- Amazon Biodiversity Fund (ABF) Brazil



- NESST Amazon



- Technology-Based Business Incubation Program (PIEBET) at the Federal University of Pará



- Technology-Based Business Association - São José Quilombo



- Regenerative Regional Entrepreneurship Program (RREP)



- Active Forest Program - Ecocenter of Community-Based Forest Economy



- Seed Restoration



- Medium Juruá Territory Program
- Collective Loan in the Amazon



- RestaurAmazônia



SOS AMAZÔNIA

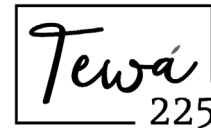
- Sustainable Forest Businesses



- Sustainable Extractivism
- Territorial Rural Development Program (PDTR)
- Beehives



- Middle Xingu Networks Project



- Mosaic of Profiles Methodology



- ViaFloresta Platform



World-Transforming Technologies

- Amazon Bioeconomy: Scientific Frontier and Innovation Potential



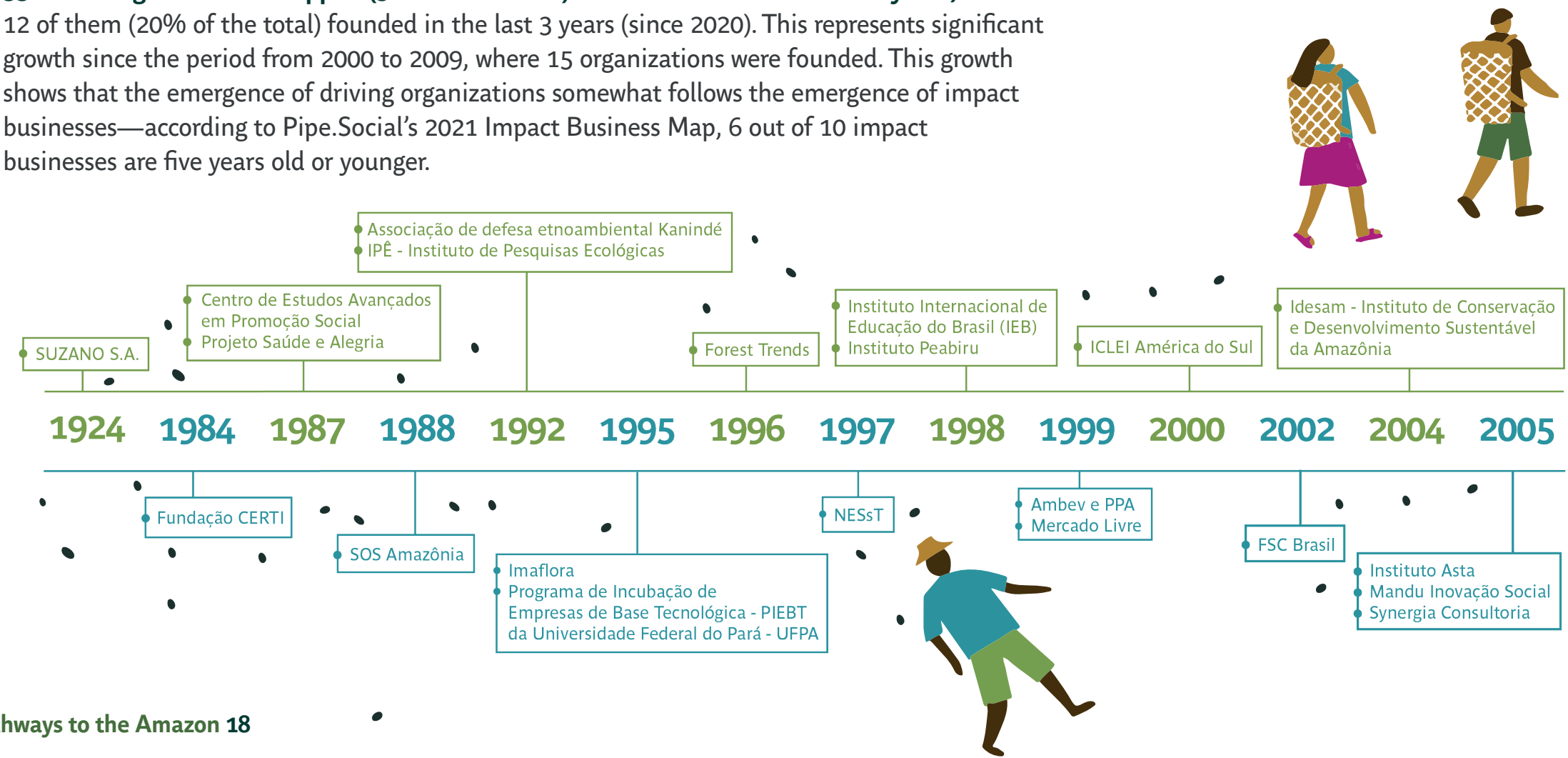


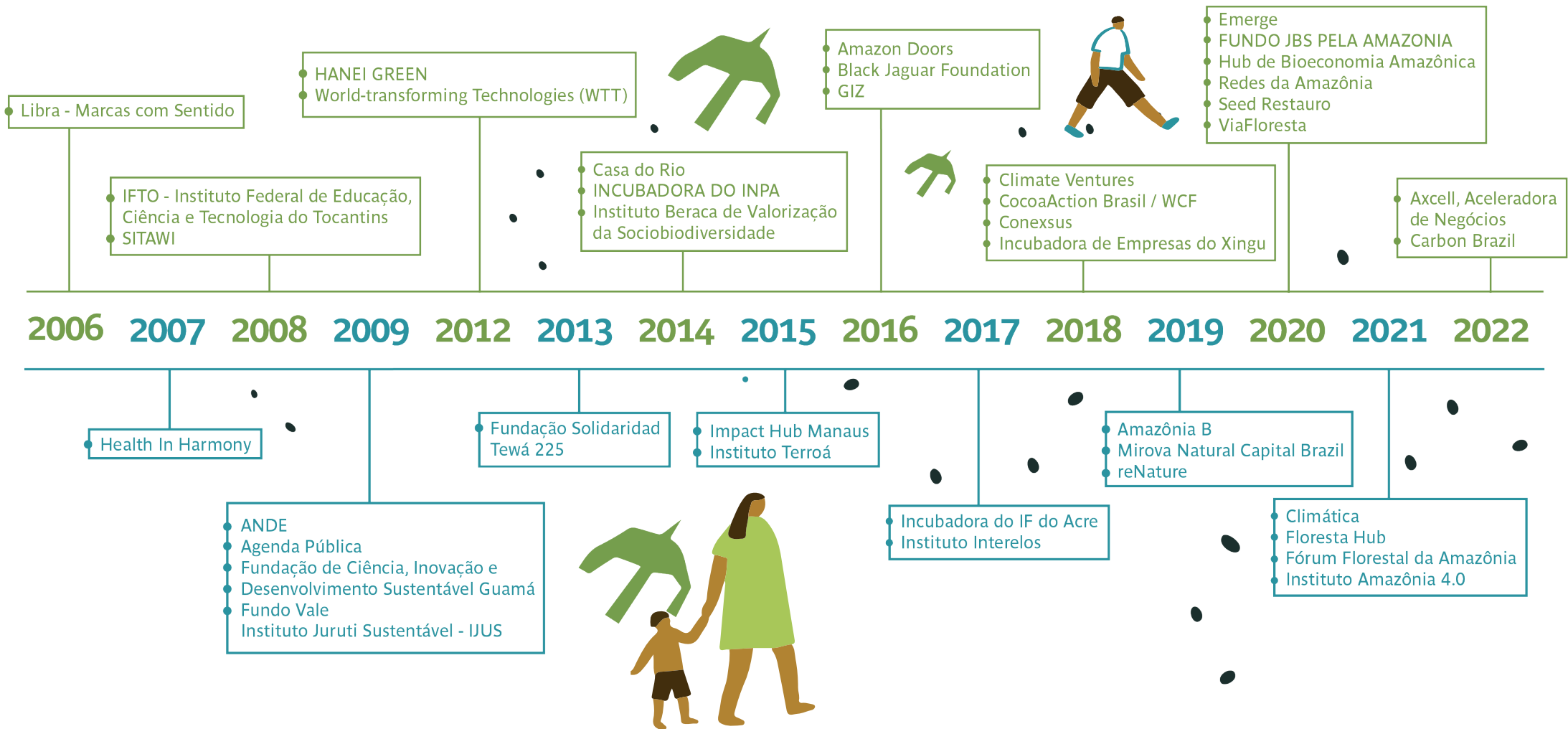
ENABLING ORGANIZATIONS



THE NUMBER OF ENABLING ORGANIZATIONS FOCUSING ON THE AMAZON HAS BEEN GROWING OVER TIME, WHICH IS IN LINE WITH THE IMPACT-DRIVING SECTOR IN GENERAL

33 of the organizations mapped (50% of the total) were founded in the last 12 years, with 12 of them (20% of the total) founded in the last 3 years (since 2020). This represents significant growth since the period from 2000 to 2009, where 15 organizations were founded. This growth shows that the emergence of driving organizations somewhat follows the emergence of impact businesses—according to Pipe.Social’s 2021 Impact Business Map, 6 out of 10 impact businesses are five years old or younger.



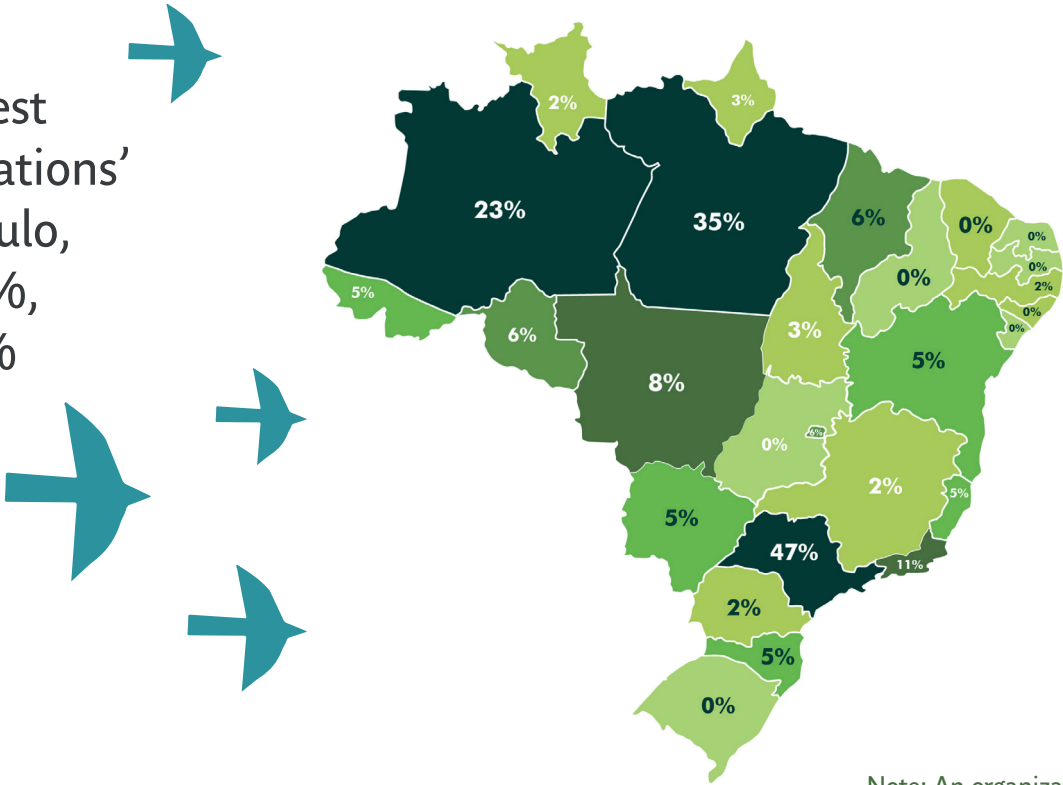


THE 62 ORGANIZATIONS HAVE THEIR HEADQUARTERS SPREAD THROUGHOUT THE LEGAL AMAZON BUT ARE CONCENTRATED IN SÃO PAULO, PARÁ, AND AMAZONAS



LOCATION OF THE HEADQUARTERS OF THE MAPPED ORGANIZATIONS

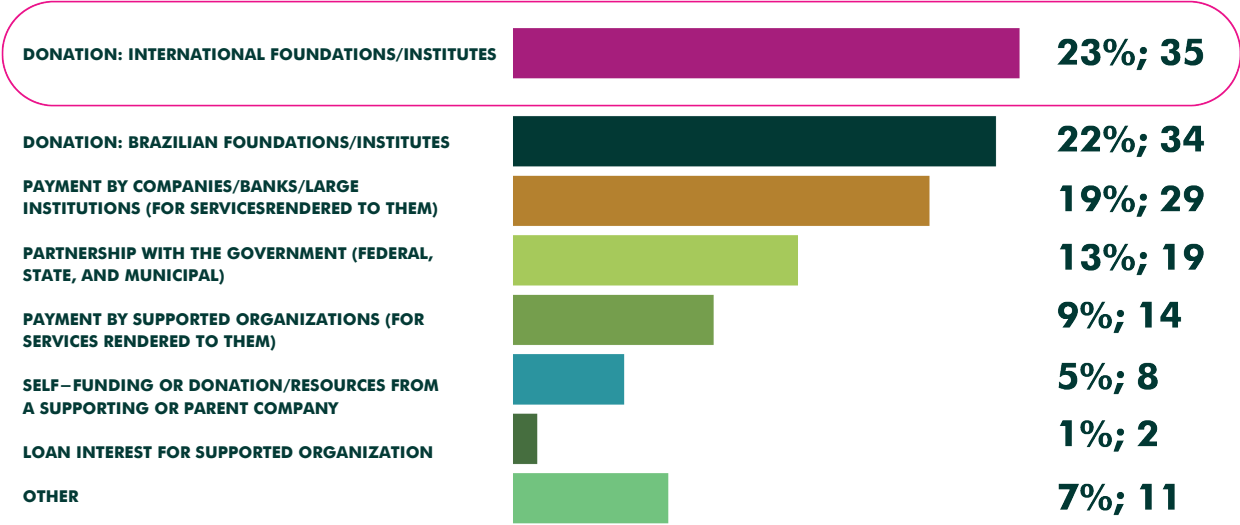
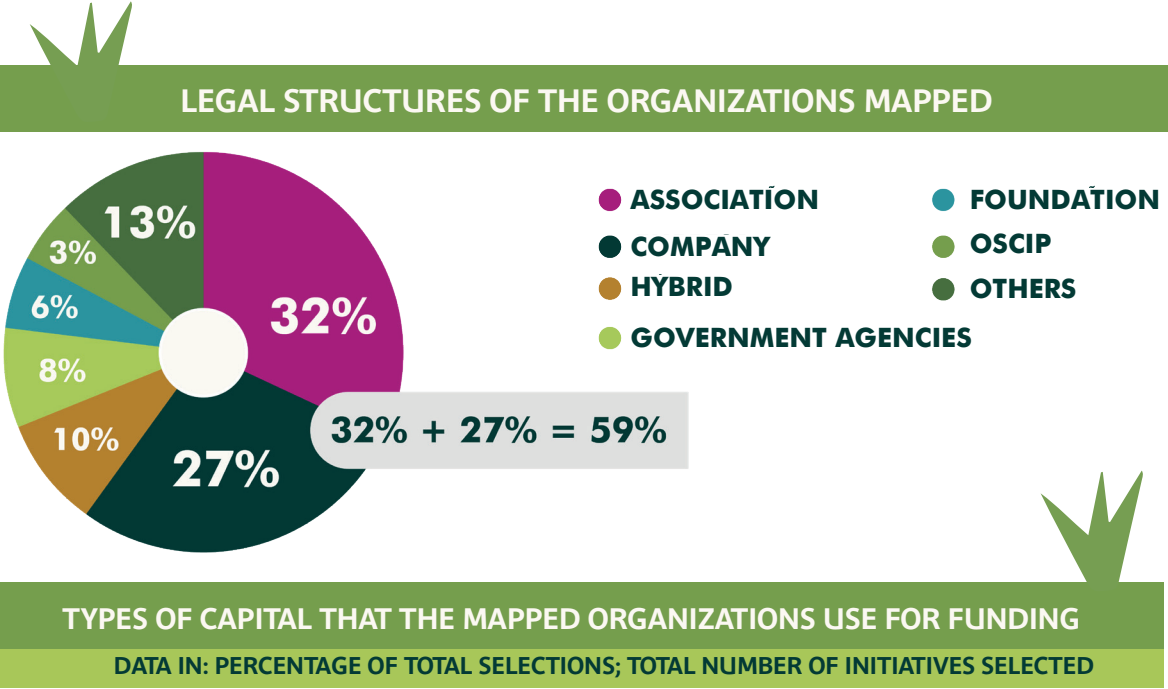
The states with the highest concentration of organizations' headquarters are São Paulo, with 47%, Pará, with 35%, and Amazonas, with 23%



STATE	REGION	TOTAL
São Paulo	Southwest	31
Pará	North	23
Amazonas	North	15
Rio de Janeiro	Southwest	7
Mato Grosso	Centralwest	5
Rondônia	North	4
Distrito Federal	Centralwest	4
Maranhão	Northeast	4
Bahia	Northeast	3
Espírito Santo	Southeast	3
Acre	North	3
Mato Grosso do Sul	Centralwest	3
Santa Catarina	South	3
Amapá	North	2
Tocantins	North	2
Minas Gerais	Southeast	1
Paraná	South	1
Pernambuco	Northeast	1
Roraima	North	1
Alagoas	Northeast	0
Ceará	Northeast	0
Goiás	Centralwest	0
Paraíba	Northeast	0
Piauí	Northeast	0
Rio Grande do Norte	Northeast	0
Rio Grande do Sul	South	0
Sergipe	Northwest	0

59% OF THE ORGANIZATIONS ARE ASSOCIATIONS OR COMPANIES AND, IN GENERAL, THEY ARE MAINLY FUNDED BY DONATIONS

International donations stand out compared to other forms of funding. Additionally, 8 organizations specified that they were funded by their own capital or by their parent company's capital, creating an additional category not previously anticipated and showing the diversity of the sample.




Note: An organization could select more than one type of capital but only one legal structure.

THE DIVERSITY OF OPERATING MODELS GOES FAR BEYOND THE LEGAL STRUCTURES FOUND

The legal structure does not reflect the diversity of operating models of these organizations, but the designations themselves are a good reflection of this assertion.

Most organizations see themselves as “Enabling organizations” (12), encompassing very diverse models. The second most common designation was “Incubator,” with 6 identifying as such. It is also worth noting that out of these, 5 are public administration bodies and 3 are part of universities. Universities play a very important role in fostering entrepreneurial bases, so it was important to include some of them in this mapping.



INVESTMENT
MANAGER
OTHER
INCUBATOR HUB
ENABLING ORGANIZATION
COMPANY CONSULTANCY
NETWORK PLATFORM
ORGANIZATION
ACCELERATOR

WOMEN STAND OUT AS LEADERS IN THE ORGANIZATIONS STUDIED, AND GENDER ISSUES ARE PRIORITIZED FOR PORTFOLIO EVALUATION

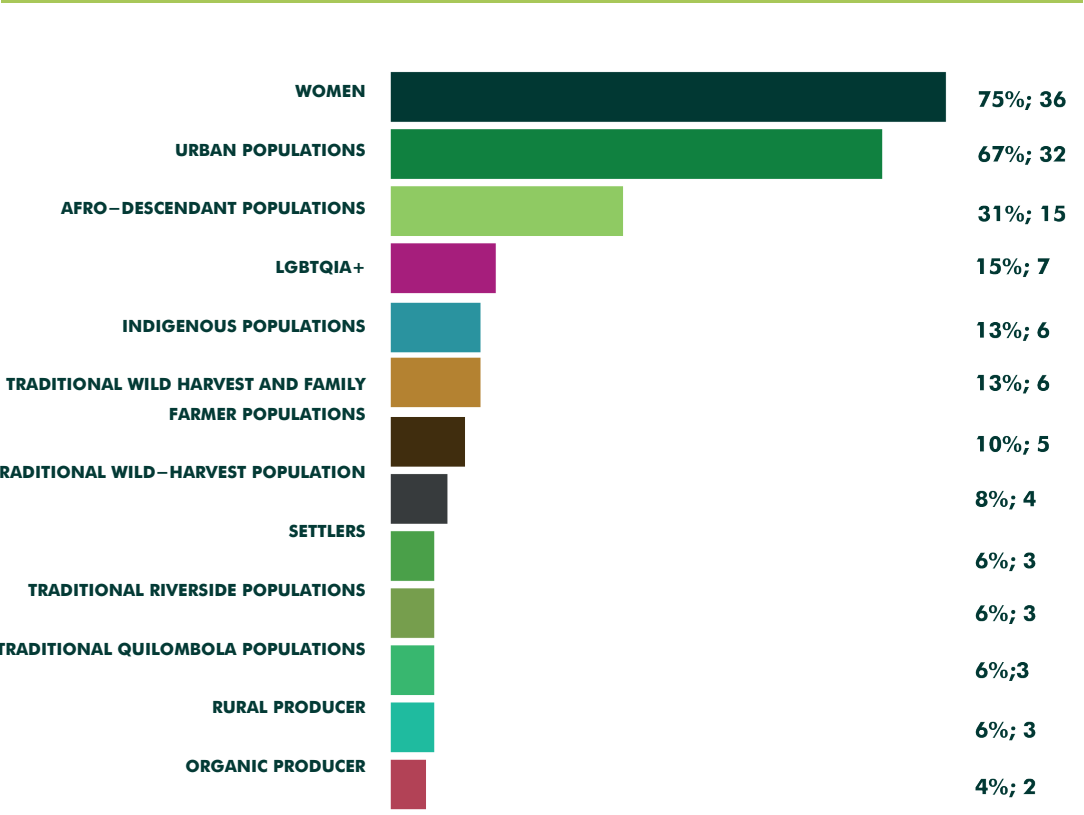
75%* of the organizations have women in leadership roles. The second most represented group is the urban population. It is extremely positive to see such a high representation of female leadership in the mapped organizations, especially in a national context where, out of 423 companies listed on the B3 stock exchange, approximately 60% do not have any women among their executive directors, and 37% do not have female representation on their board of directors at all (Source: Estadão “B3 to require more women, Black, and LGBTQIA+ individuals in listed companies”).

The mapped organizations were asked about how they prioritized diversity in their hiring processes. Of the organizations that responded (27**), 67% considered gender diversity to be most important, followed by race and ethnicity (11).



WHAT AUDIENCES ARE REPRESENTED IN THE LEADERSHIP OF THE ORGANIZATIONS MAPPED

DATA IN: PERCENTAGE OF TOTAL RESPONSES; TOTAL NUMBER OF INITIATIVES SELECTED



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Notes: This data was based on the 48 responses received regarding the leadership demographics, representing 77% of the mapped organizations.

**27 explicitly described how they evaluate diversity, 23 evaluate some type of diversity without specification, and 16 do not evaluate it.

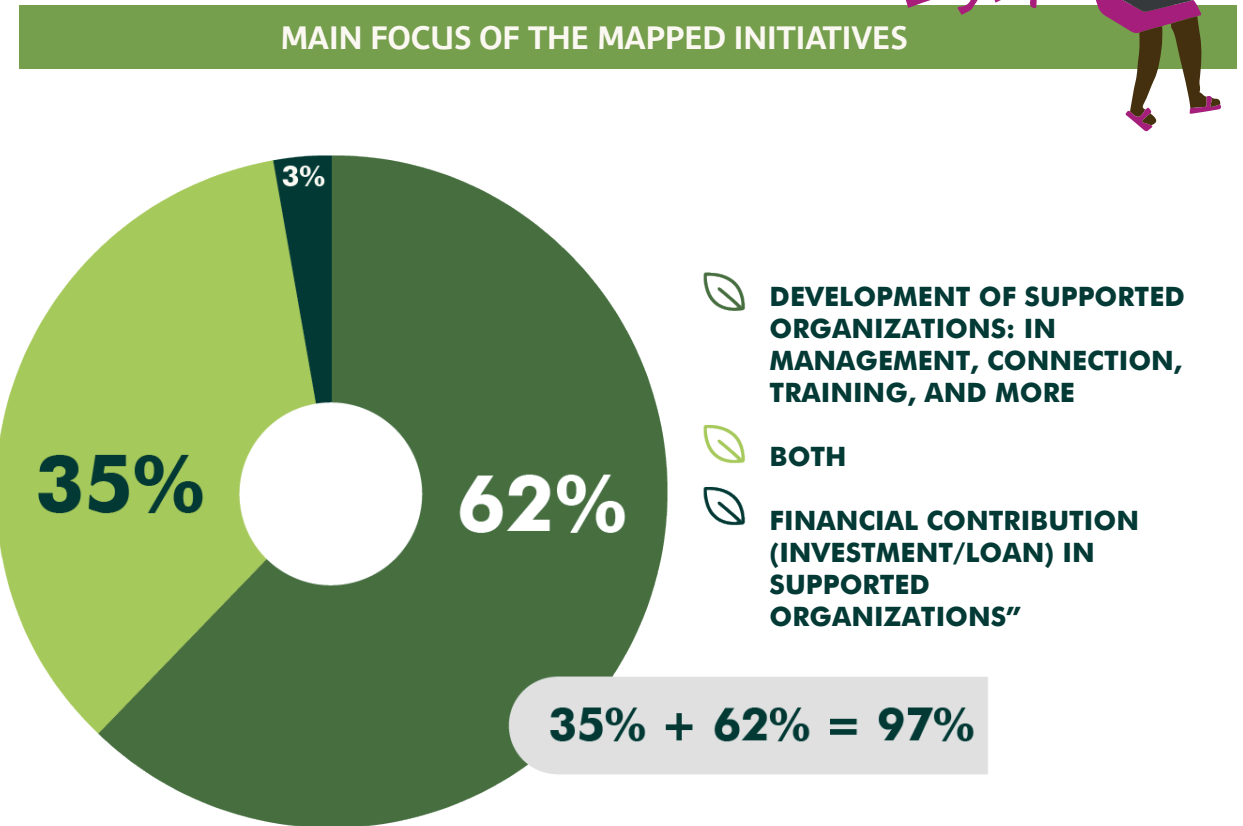


ABOUT THE INITIATIVES: TYPE OF SUPPORT OFFERED



THE FOCUS OF THE SERVICES OFFERED IS ON THE DEVELOPMENT OF SUPPORTED ORGANIZATIONS

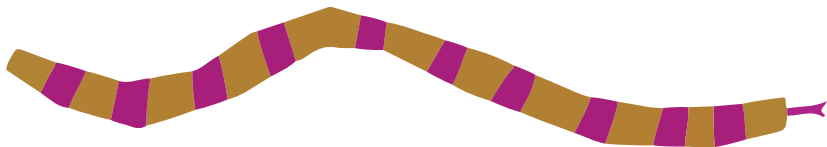
97% of the initiatives focus on development, highlighting the importance of developing the impact ecosystem of the Amazon. Approximately one-third of the initiatives already engage in both development and investment, aligning with the primary request from entrepreneurs in Pipe.Social's Impact Business Maps in 2019 and 2021, known as 'applied money'.



THE MAIN TYPES OF SUPPORT OFFERED TO THE ORGANIZATIONS ARE: GROUP TRAINING, CAPACITY BUILDING, CONNECTION WITH INVESTORS, AND IMPACT MEASUREMENT

It is very encouraging to see that supporting measurement is such a priority, as transparency and data quality are essential to advancing the impact agenda in Brazil.

The least offered types of support are space and research incentives, which raises questions such as whether this is due to a lack of demand or other barriers, and if there is an opportunity for growth in these types of initiatives.



TYPES OF SUPPORT OFFERED BY THE INITIATIVES

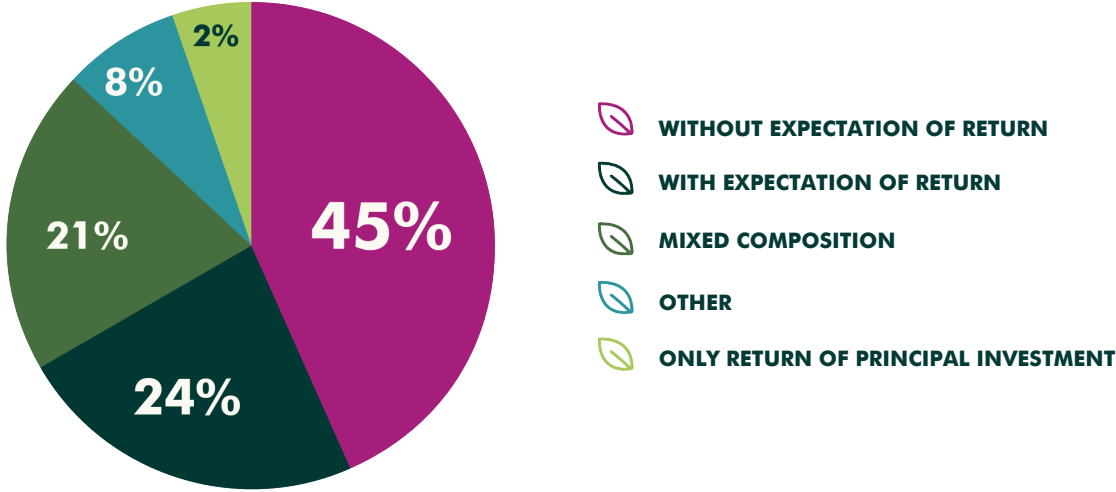


Note: An initiative could select more than one type of support offered

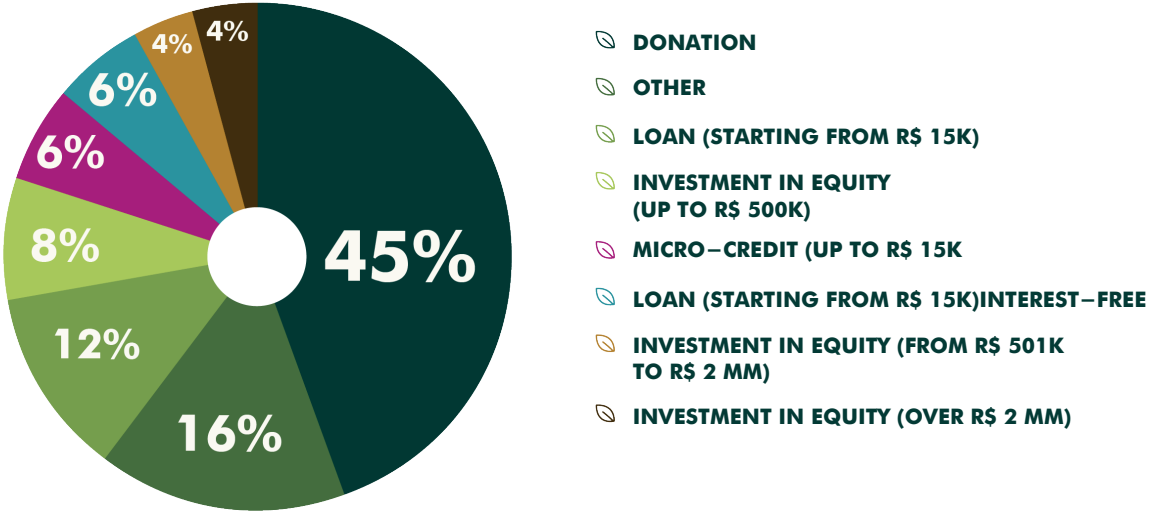
45% OF INITIATIVES THAT OFFER FINANCING PROVIDE IT THROUGH DONATION AND DO NOT EXPECT TO SEE FINANCIAL RETURNS

Despite efforts to diversify financial resources for impact entrepreneurs, donations remain the primary means of accessing resources in the Amazon. On the other hand, **in the 2019 Guide 2.5 study, donations were 2.5 times less significant than financial support through investment or loans.** Donations are crucial for sector development but should not be counted on as a business model, especially in a context where self-identification as a profitable impact business is still not widely accepted. Other forms of support highlighted include agreements on intellectual property production, revenue-based or carbon-based loans, and other convertible loan/donation modalities.

EXPECTATIONS OF RETURN FOR INITIATIVES PROMOTING FINANCING



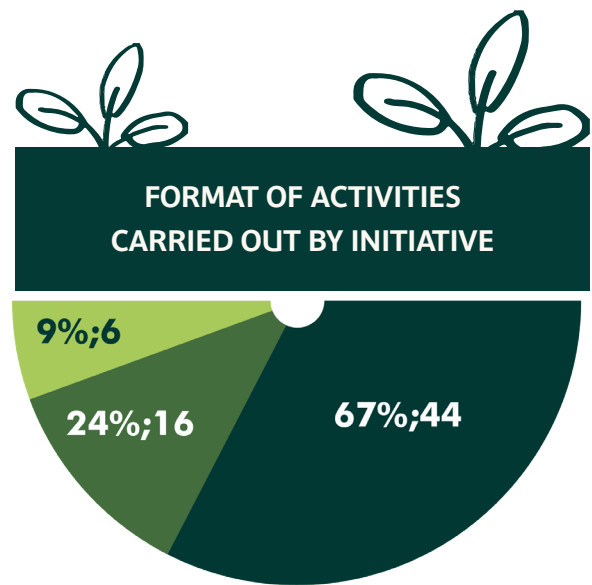
FORMS OF FINANCIAL SUPPORT FROM FINANCING INITIATIVES



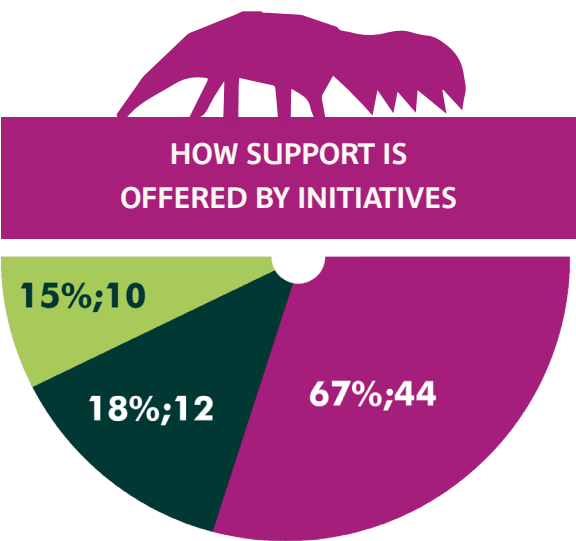
Note: Based on responses from only ~50% of initiatives regarding expectations and/or forms of financing

MOST (67%) OF INITIATIVES OFFER A HYBRID MIX OF GROUP AND INDIVIDUALIZED CONSULTING

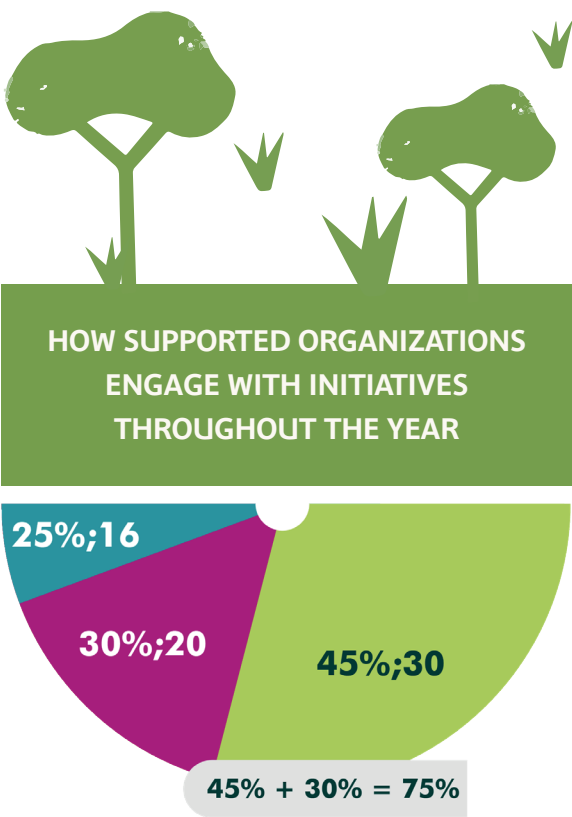
Approximately 75% of the initiatives do not operate in cohorts. Among the varied range of formats found, the initiatives that stood out the most were those that support their target audience throughout the year through frequent coordination processes, or according to the portfolio, planning, and resource mobilization for the specific project.



HYBRID FORM MOSTLY IN-PERSON MOSTLY REMOTE FORM



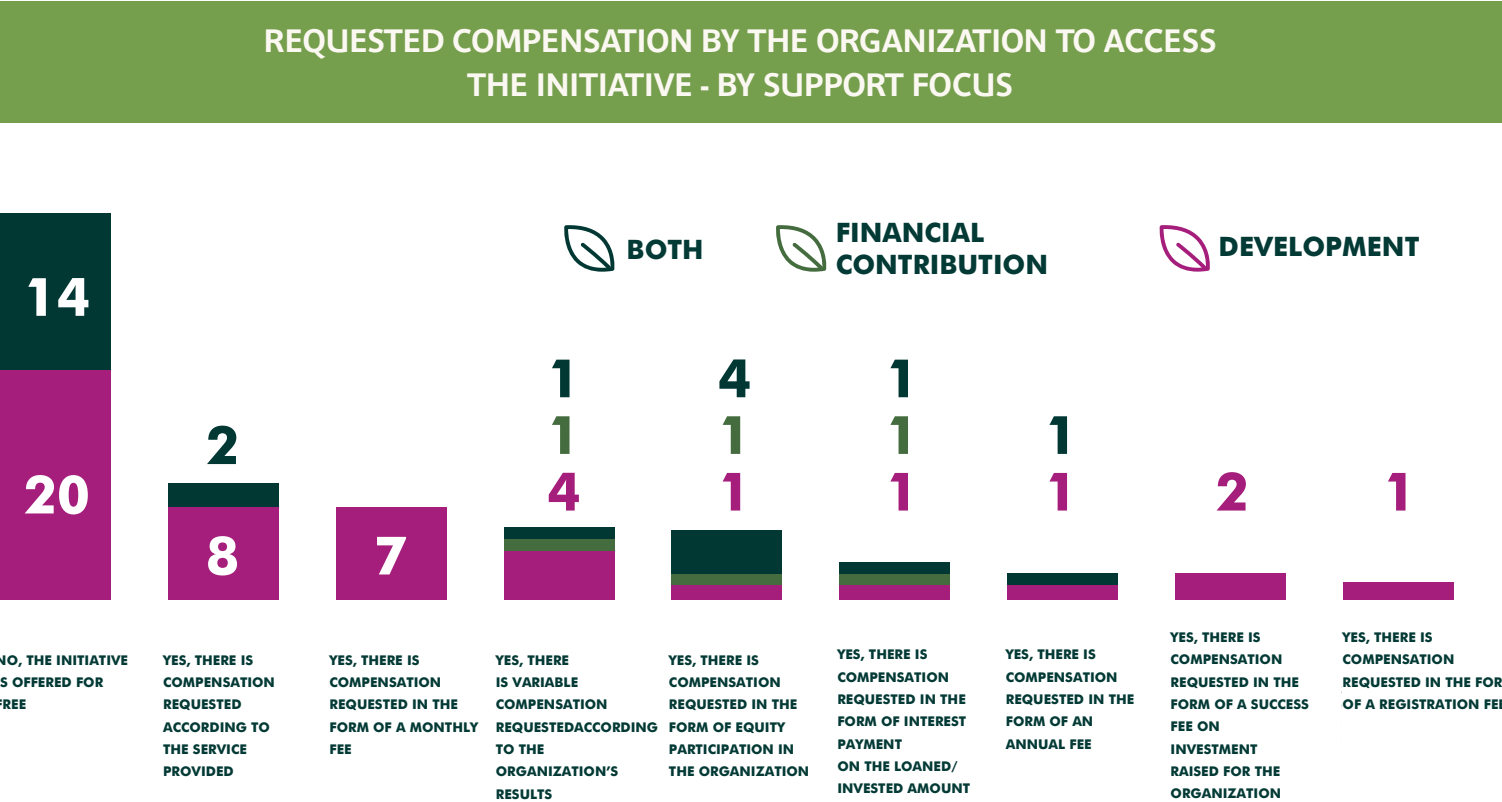
HYBRID SUPPORT 100% IN GROUP 100% INDIVIDUALIZED



OTHERS THROUGHOUT THE YEAR IN COHORTS

HALF OF THE INITIATIVES ARE OFFERED FOR FREE

Also noteworthy are initiatives that charge for the service provided (10 out of 66 initiatives, equivalent to 15% of the total) or that charge a monthly fee (11% of the total). 8 initiatives also highlighted different forms of consideration, such as the implementation of agroforestry systems and the involvement of community members with labor, or providing space and food.



Note: An initiative could request more than one type of compensation. The 8 other considerations were not included in the chart

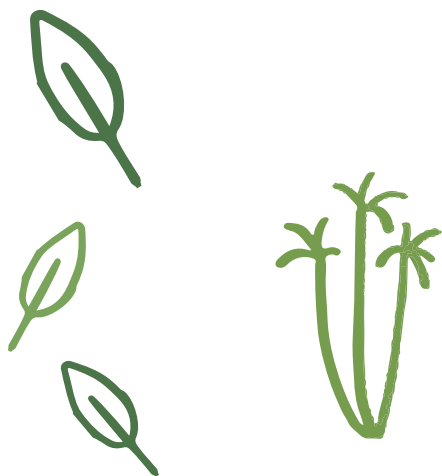


ABOUT THE INITIATIVES – WHO THIS SUPPORT IS OFFERED TO



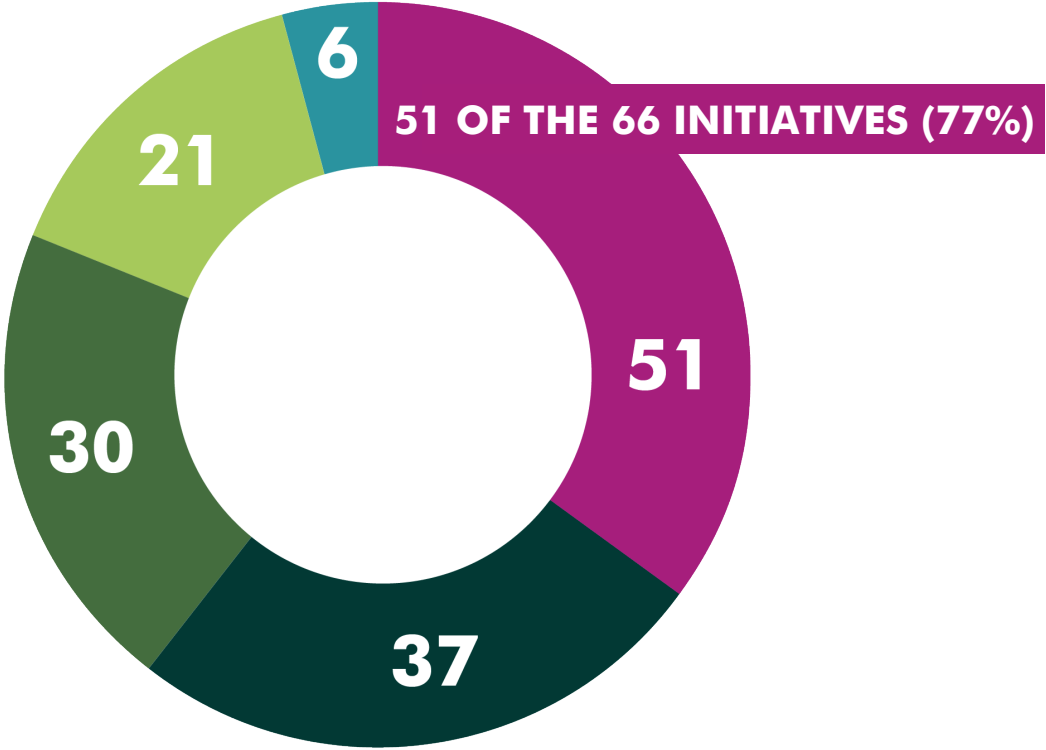
77% OF THE INITIATIVES SUPPORT THIRD–SECTOR OR COMMUNITY–BASED ORGANIZATIONS (SUCH AS COOPERATIVES AND NETWORKS)

Companies are the second most supported legal structure by the initiatives. Additionally, it is noteworthy that one-third of the initiatives also support informal entrepreneurs, ranging from researchers, to producers, to micro-entrepreneurs who have not yet classified themselves as businesses. Other legal structures include initiatives that offer support to local governments or the public sector but have demonstrated the possibility of action in the territory, in conjunction with potentially entrepreneurial populations.



-  **THIRD–SECTOR/COMMUNITY–BASED ORGANIZATIONS (COOPERATIVES, NETWORKS, ETC.)**
-  **COMPANIES (MEI, LTDA, S.A., ETC.)**
-  **OTHER THIRD–SECTOR ORGANIZATIONS (ASSOCIATIONS AND FOUNDATIONS)**
-  **INFORMAL**
-  **OTHERS**

LEGAL STRUCTURE OF THE ORGANIZATIONS SUPPORTED BY THE MAPPED INITIATIVES

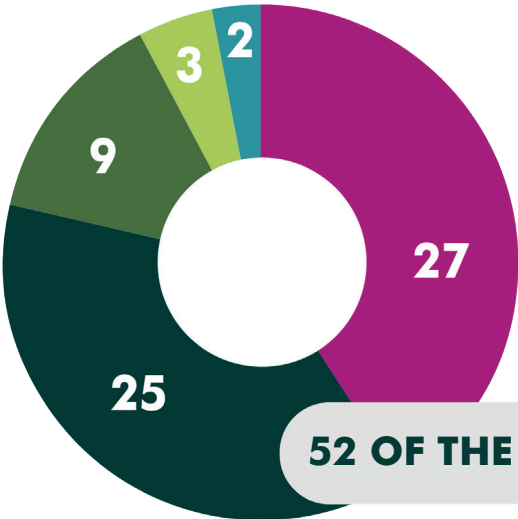


Note: An initiative could select more than one type of supported organization

MOST OF THE INITIATIVES (79%) SUPPORT ORGANIZATIONS LOCATED IN RURAL AREAS

The mapped initiatives predominantly support either the entire supply chain or just its beginning, focusing on organizations located in rural areas. While support for sustainable extractivism is critical in the Amazonian context, **it is also worth considering the potential environmental and economic gains of supporting businesses that eventually purchase, process, or commercialize these raw materials.**

TYPES OF SUPPORTED ORGANIZATIONS



52 OF THE 66 INITIATIVES = 79%



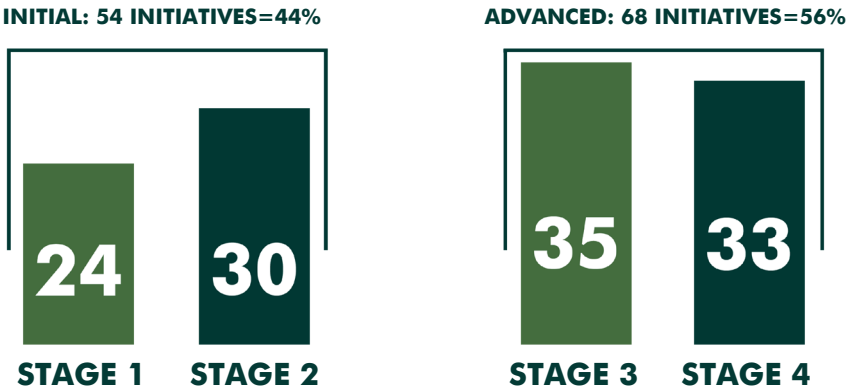
- BOTH: ORGANIZATIONS ARE LOCATED IN RURAL AREAS AND FOCUSED ON POST-PRODUCTION
- ORGANIZATIONS LOCATED IN RURAL/FOREST AREAS AND FOCUSED ON PRODUCTION (AND LOW PROCESSING) AND PLANTING, SUCH AS AGRO-EXTRACTIVE ENTERPRISES AND/OR ORGANIZATIONS RELATED TO FOREST RESTORATION/REGENERATION
- ORGANIZATIONS MAINLY FOCUSED ON POST-PRODUCTION (PROCESSING, COMMERCIALIZATION, LOGISTICS, SERVICES, BIOTECHNOLOGY, ETC.)
- PUBLIC SECTOR (THROUGH LOCAL GOVERNMENTS AND/OR WITH CLOSE TIES TO POTENTIALLY ENTREPRENEURIAL POPULATIONS)
- OTHERS

Note: The “Public Sector” type was created from the description of initiatives under “Others” due to its relevance in the mapping process

THE MAIN STAGES SUPPORTED ARE THE MOST ADVANCED (3 AND 4)

Additionally, initiatives that support grassroots organizations focus slightly more on stages 3 and 4 than those that support companies.

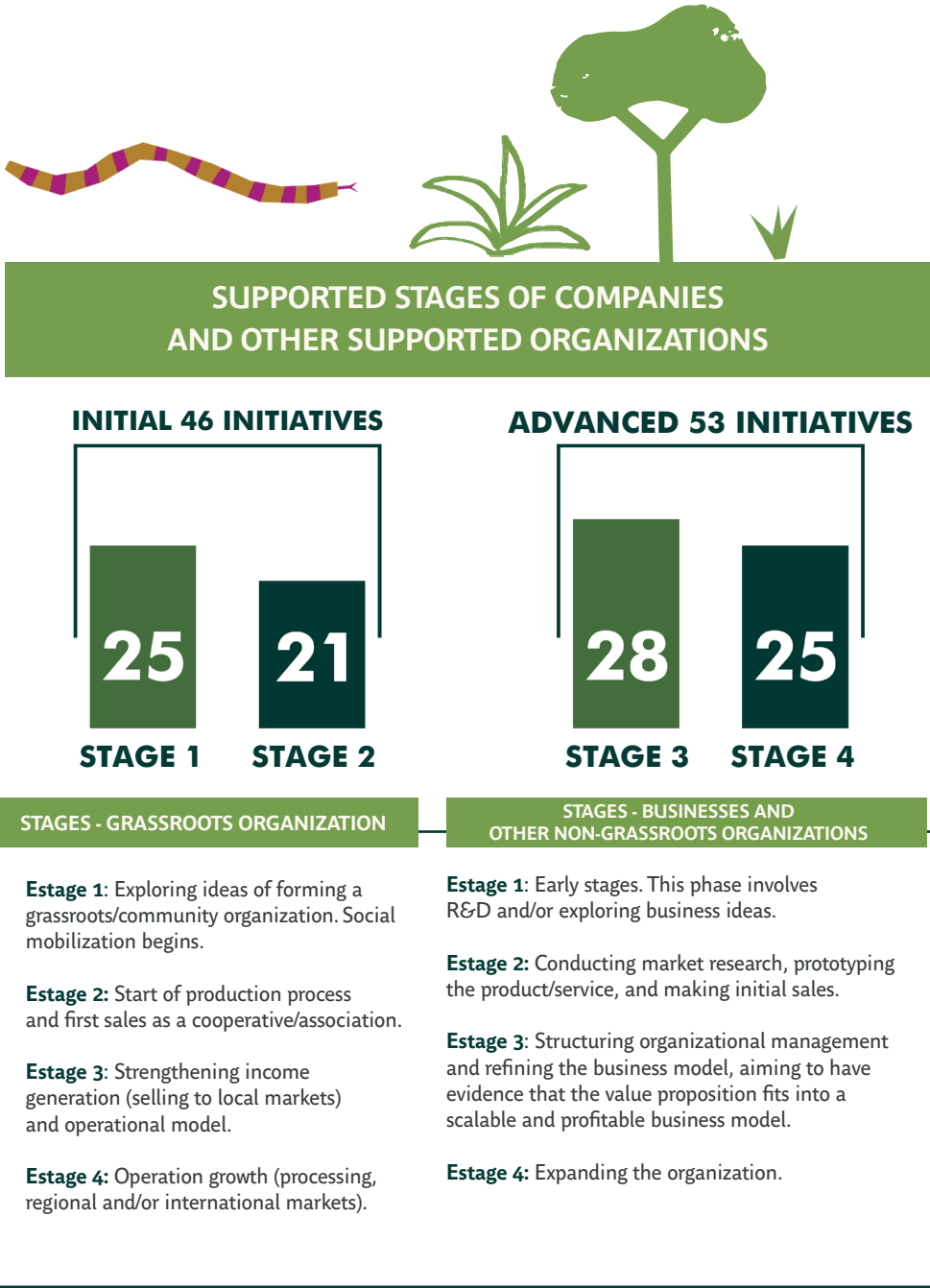
SUPPORTED STAGES OF GRASSROOTS ORGANIZATIONS



During the construction of the questionnaire, we held individual conversations and workshops with the driving organizations. From those interactions, we identified the need to separate the journeys of grassroots organizations and companies into different stages, as they follow different processes.

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Note: In this question, an initiative could select multiple supported stages. Responses of “ not applicable” are not being considered in these analyses.

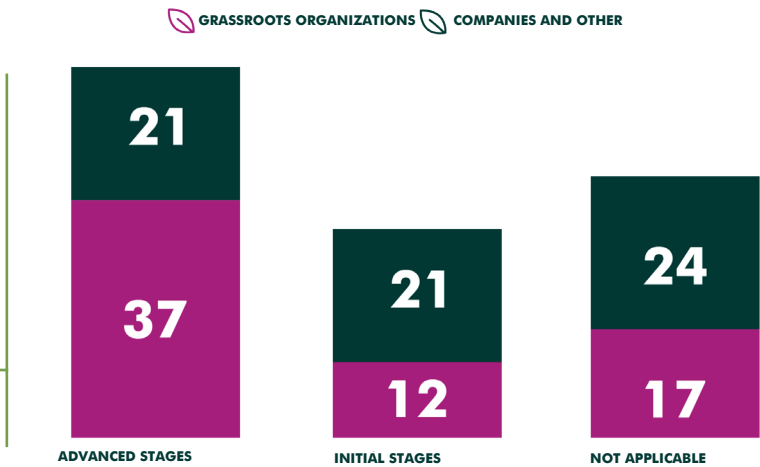


SUPPORT INITIATIVES TENDED TO FOCUS ON DIFFERENT STAGES OF DEVELOPMENT WHEN WORKING WITH GRASSROOTS ORGANIZATIONS VERSUS BUSINESSES

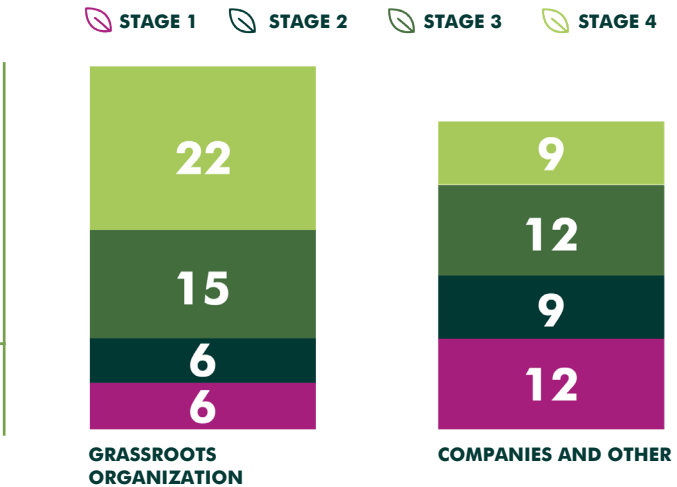
When requesting initiatives to select which stage they considered as their focus or differential (now allowing only the selection of one stage instead of multiple, as previously), **58% of the initiatives select stages 3 and 4.**

However, when breaking down the stages by type of organization (grassroots or businesses and other organizational models), those supporting grassroots organizations predominantly selected stages 3 and 4, whereas those supporting businesses mostly selected stages 1 and 3, **highlighting a more focused approach towards fostering informal businesses or other models.**

GROUPED STAGES THAT INITIATIVES CONSIDER
AS THE FOCUS OF SUPPORT - BY TYPE OF ORGANIZATION



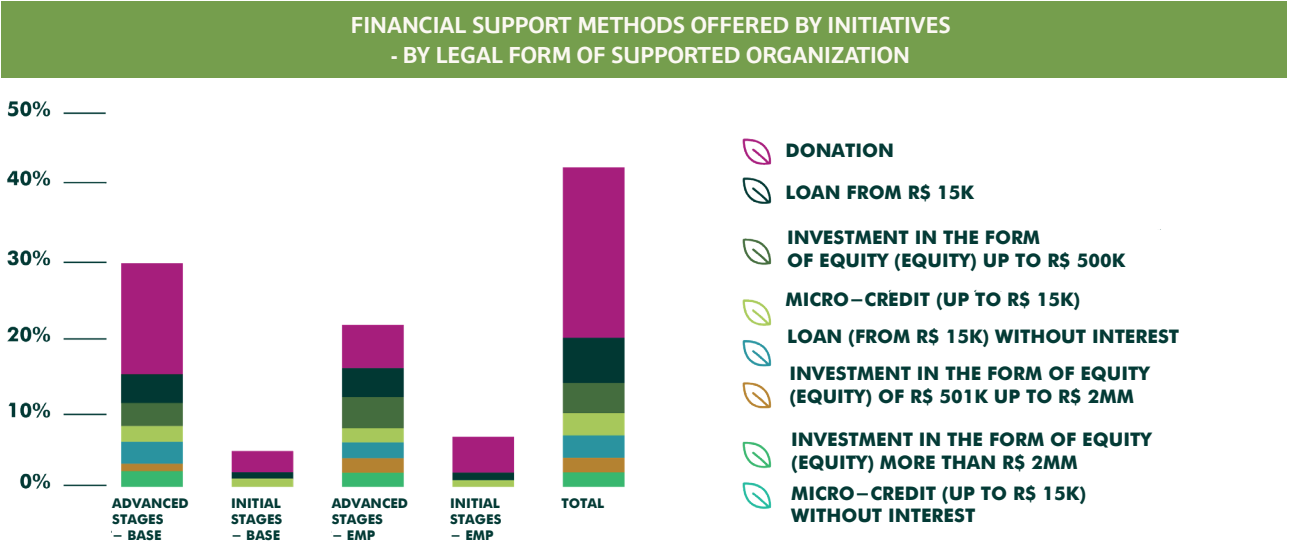
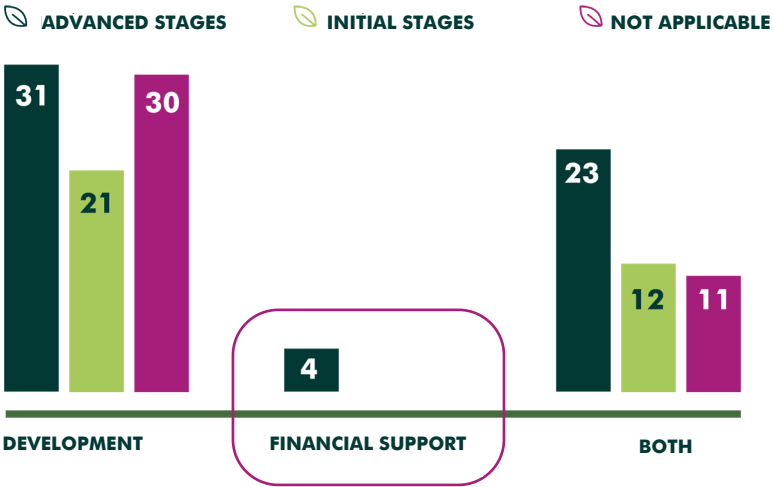
UNPACKED STAGES THAT INITIATIVES CONSIDER
AS THE FOCUS OF SUPPORT - BY TYPE OF ORGANIZATION



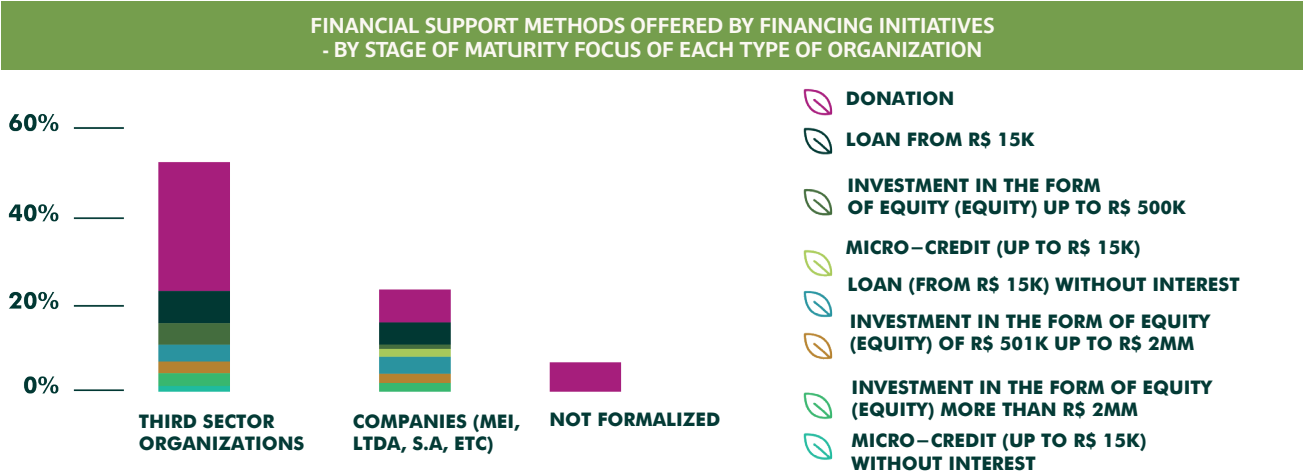
Note: Responses of “not applicable” are not considered in the second chart.

INITIATIVES THAT CONSIDER FINANCIAL SUPPORT AS THEIR MAIN OFFERING FOCUS ON THE MORE ADVANCED STAGES.

FOCUS THAT BEST DESCRIBES MAPPED INITIATIVES - BY STAGE OF MATURITY FOCUS.



Early-stage businesses, whether grassroots organizations or other business models, have only three options for receiving funding from the mapped initiatives: donations, microcredit, and loans. In contrast, advanced stages of businesses and other organizational models have a more varied portfolio of capital acquisition structures than grassroots organizations in advanced stages, which still rely on philanthropy.



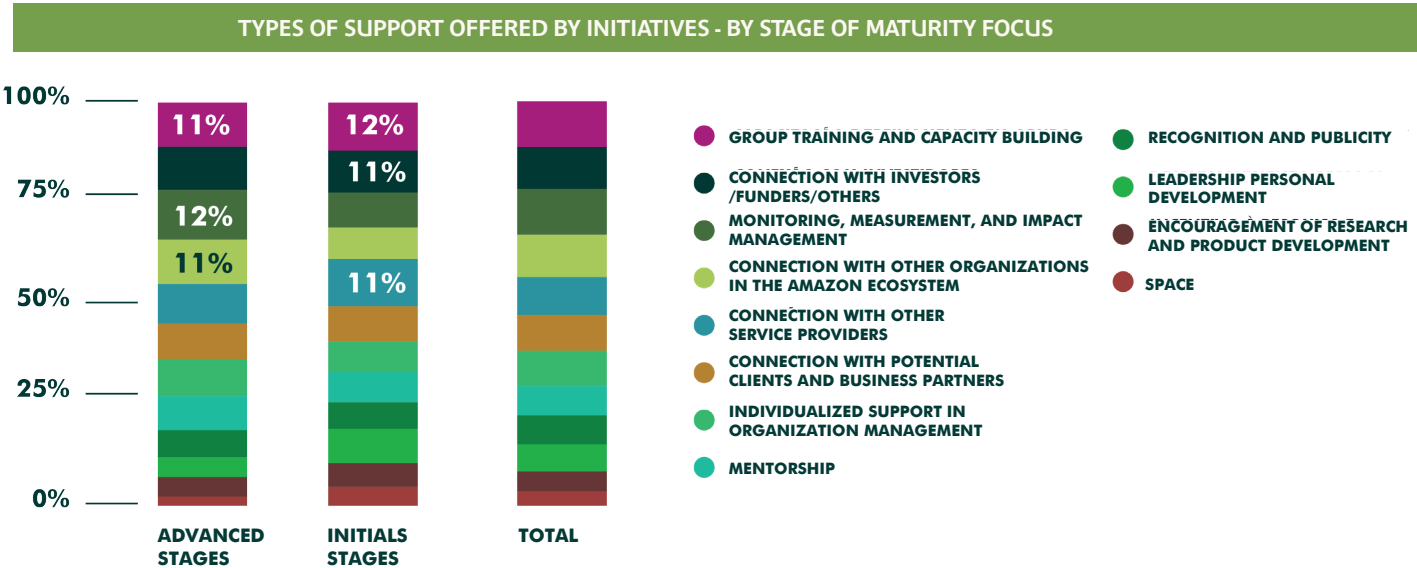
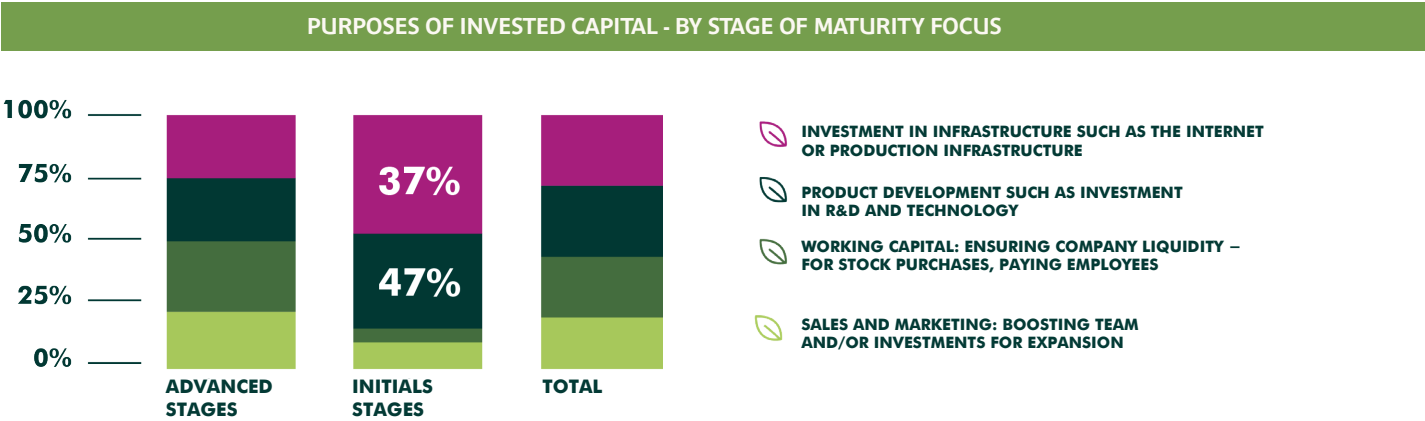
The only form of financing for informal entities is through donations.

Note: This data is based on responses from approximately 50% of initiatives listing their funding methods and excludes 8 other different options due to their lower relevance. The stages considered are those selected as the focus of the initiatives. Additionally, for the last analysis, other legal formats were not considered due to their small sample size

THE MAIN PURPOSES OF THE SUPPORT OFFERED, AS WELL AS THE PRIMARY TYPES OF DEVELOPMENT, VARY DEPENDING ON THE MATURITY STAGE OF THE SUPPORTED ORGANIZATIONS.

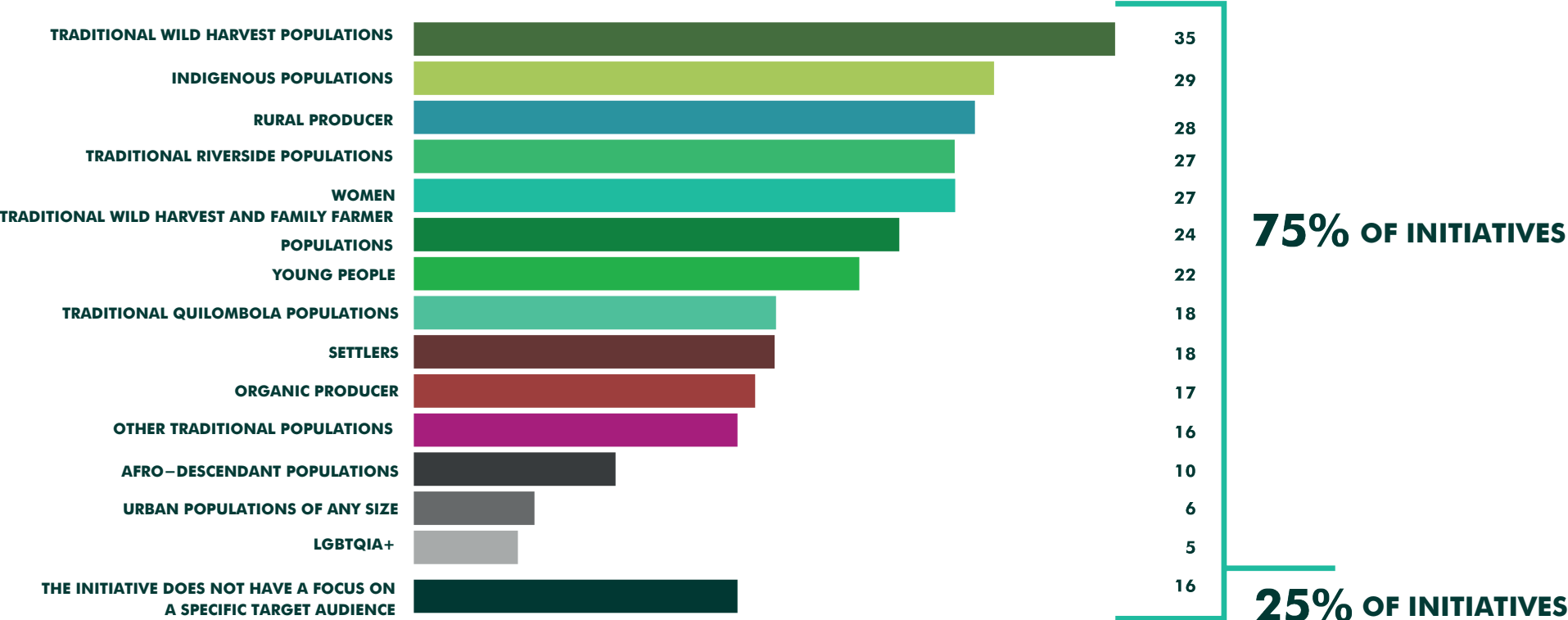
Capital investment into mature organizations can have many purposes. **However, the lower volume of capital directed toward the early stages primarily supports product development and investment in infrastructure.**

The three most offered types of support for advanced stages are **monitoring, connection with other ecosystem actors, and group training.** Early stages mainly receive **group training and connections with service providers and investors.** Other types of support represent less than 10% of selections.



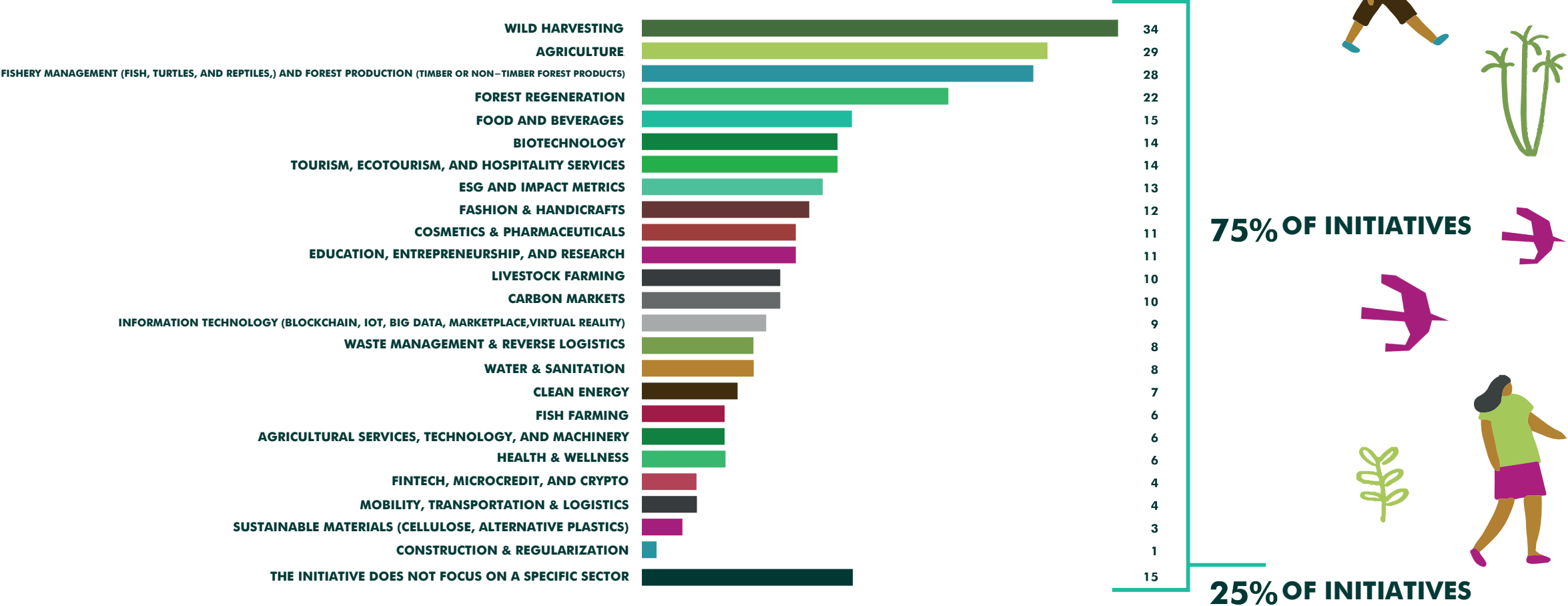
Note: The other four purposes of capital allocation were not considered in analysis 1 due to their small sample sizes. The stages considered in both analyses are those selected as the focus of the initiatives. All selected types

APPROXIMATELY 75% OF THE INITIATIVES FOCUS ON A SPECIFIC AUDIENCE, WITH THE MAIN ONES BEING WILD HARVESTING AND INDIGENOUS POPULATIONS



Note: An initiative could select more than one target audience.

APPROXIMATELY 75% OF THE INITIATIVES TARGET SPECIFIC SECTORS, WITH THE MAIN ONES BEING WILD HARVESTING INDUSTRIES, AGRICULTURE, AND HANDLING

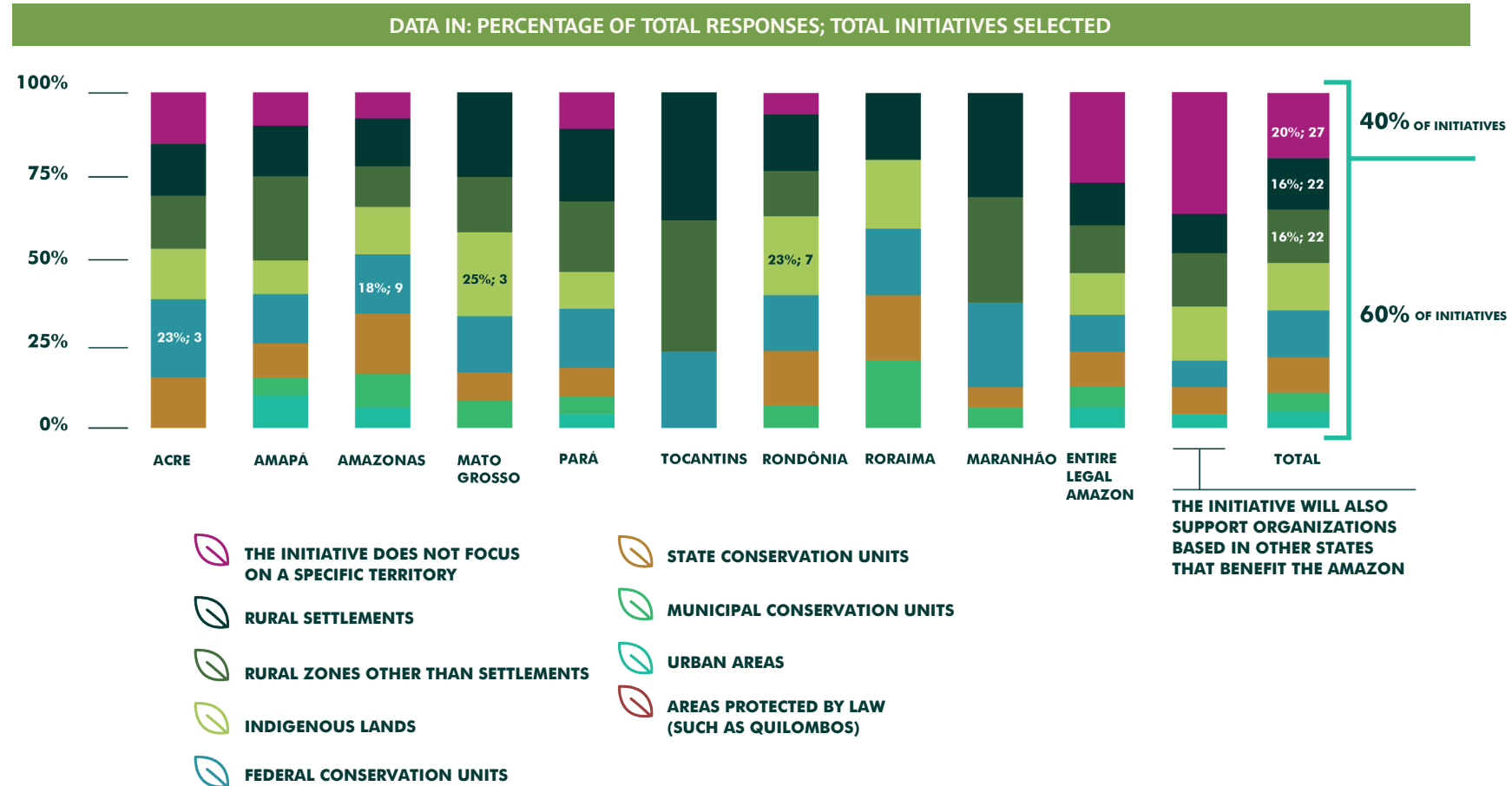


Note: An initiative could select more than one target sector.

APPROXIMATELY 60% OF THE INITIATIVES FOCUS ON A SPECIFIC TERRITORY, WITH THE MAIN ONES BEING SETTLEMENTS AND RURAL AREAS

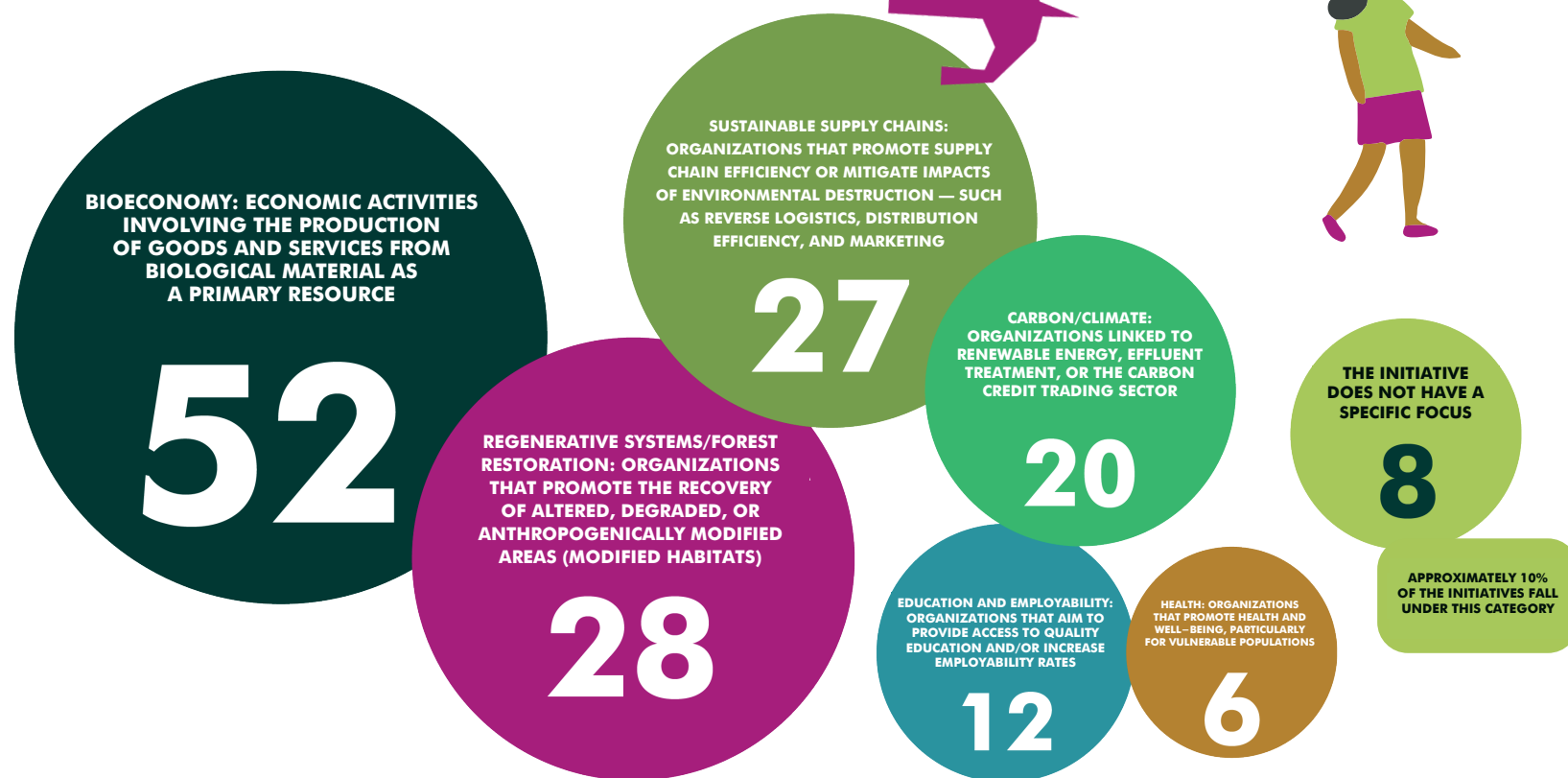
When crossing the information on the targeted territories of the initiatives with their respective current focus states, some states have results that differ notably from the average responses:

- Initiatives that selected Acre or Amazonas as one of their focuses prioritize federal conservation units;
- Whereas initiatives that selected Mato Grosso or Rondônia prioritize indigenous lands.



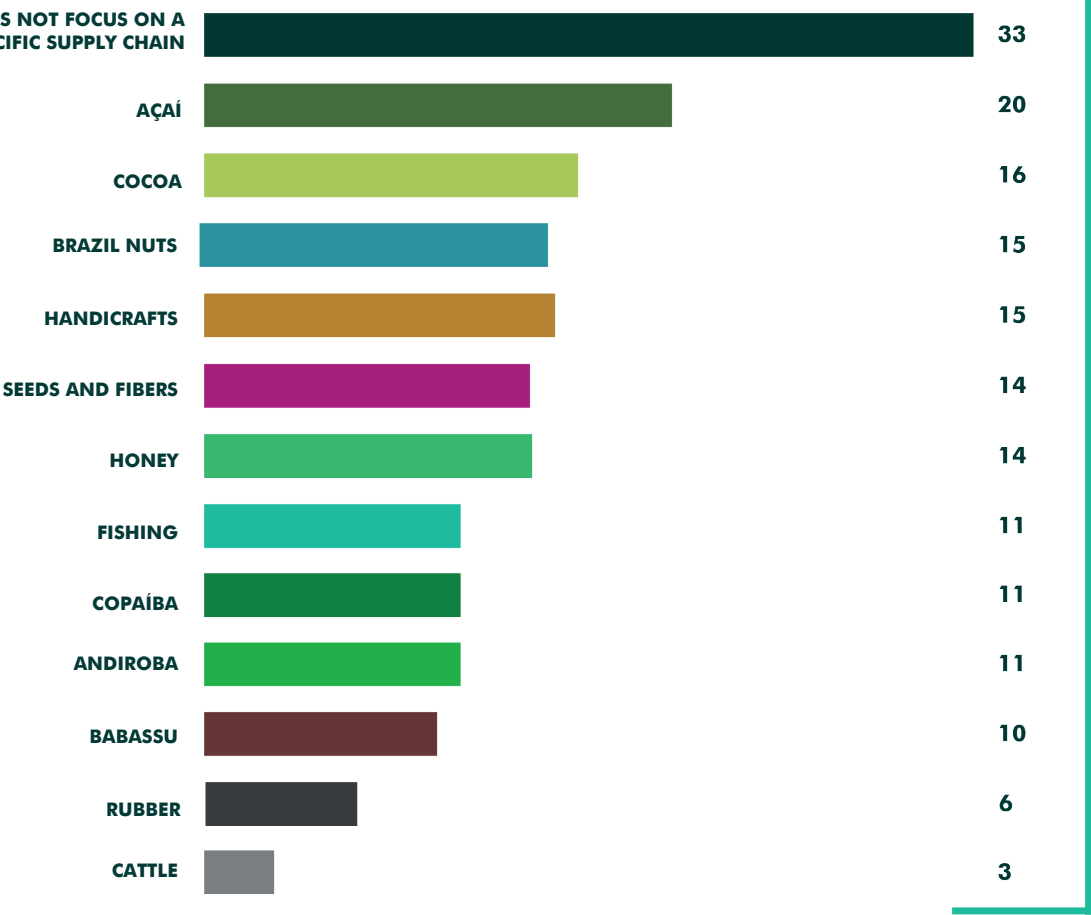
APPROXIMATELY 90% OF THE INITIATIVES HAVE A SPECIFIC FOCUS, WITH THE MAIN ONES BEING BIOECONOMY AND REGENERATIVE SYSTEMS

This data aligns with the Acceleration Thesis of PPA, which includes key themes under the Bioeconomy umbrella such as Regenerative Systems, Sustainable Supply Chains, and a focus on Carbon/Climate. **There is a notably low number of initiatives focusing on businesses more oriented towards social development and care, with 12 initiatives (equivalent to 18%), and health, with only 6 initiatives (equivalent to approximately 10%).**



HALF OF THE INITIATIVES FOCUS ON A SPECIFIC SUPPLY CHAIN, WITH THE MAIN ONES BEING AÇAÍ AND COCOA

THE INITIATIVE DOES NOT FOCUS ON A SPECIFIC SUPPLY CHAIN



50% OF INITIATIVES

50% OF INITIATIVES







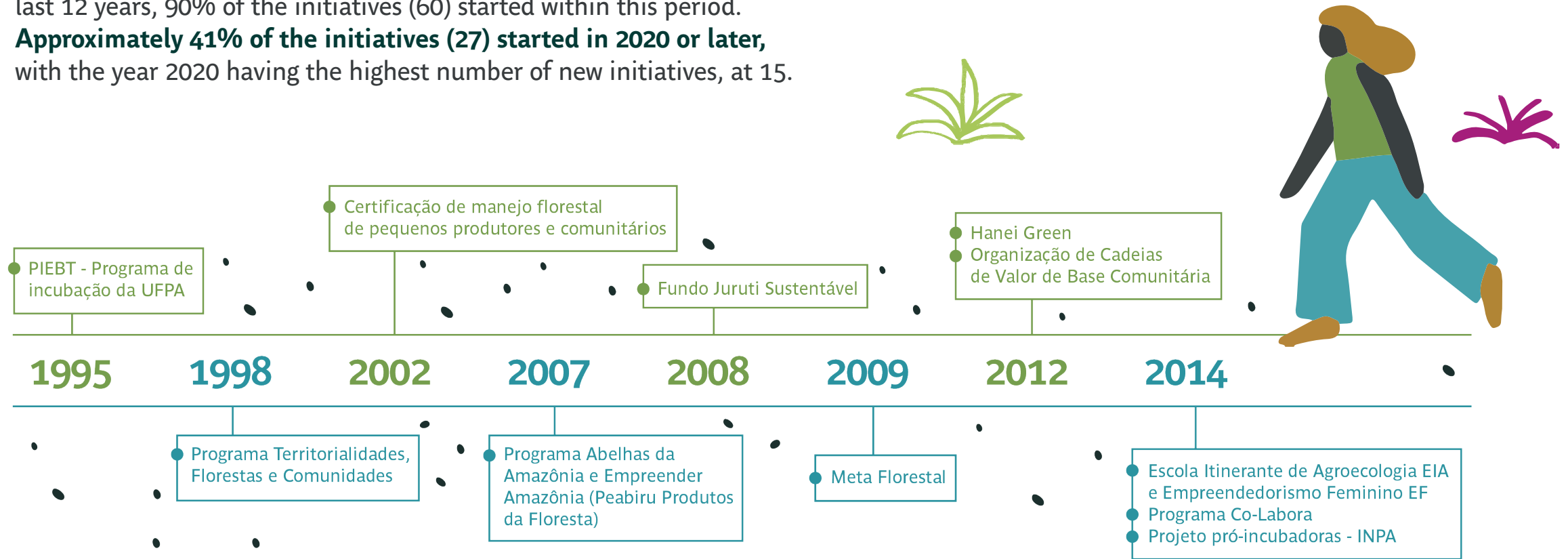
ABOUT THE INITIATIVES – OTHER ANALYSES

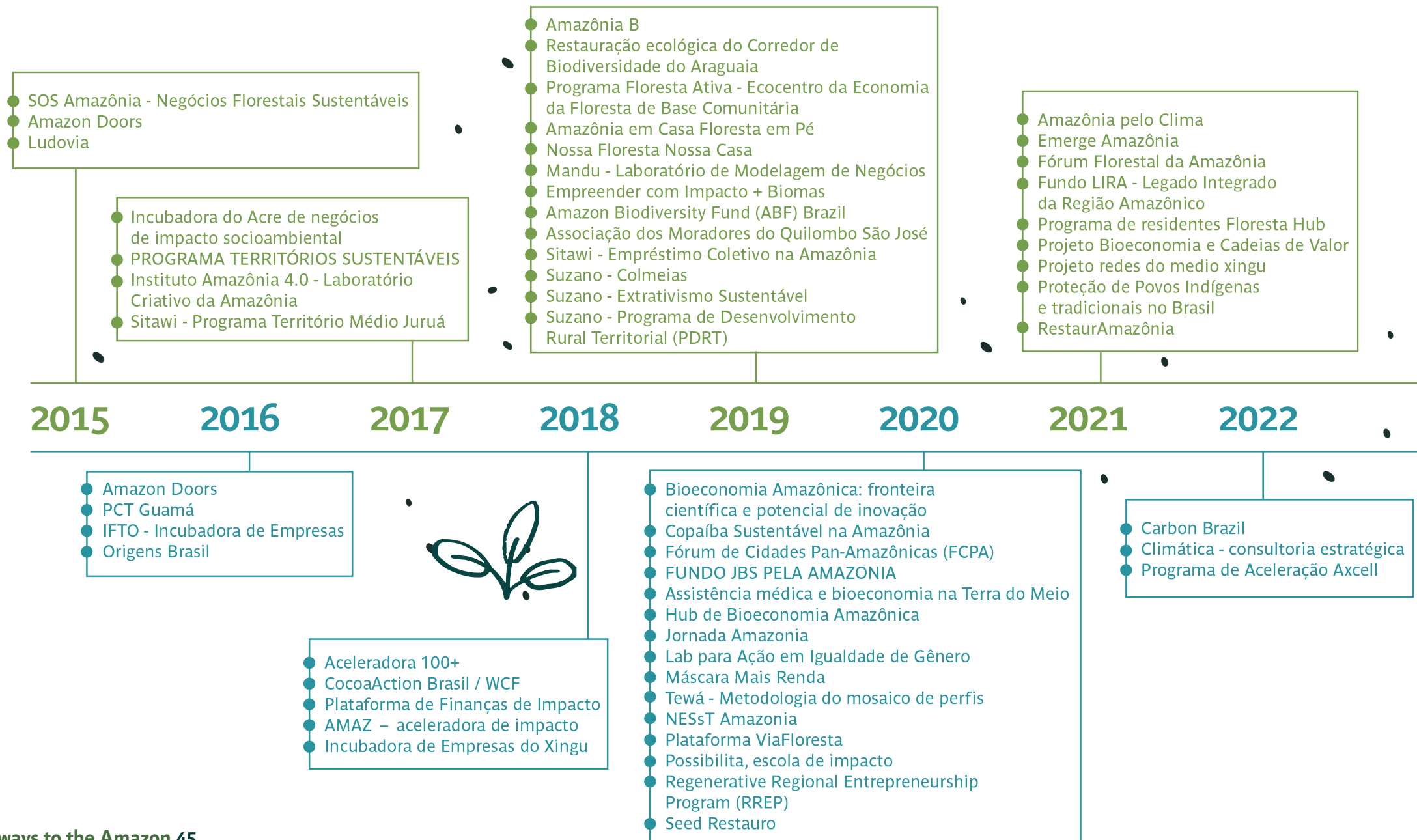


TIMELINE OF THE INITIATIVES

The initiatives are newer than the organizations. While 33 organizations (approximately 50% of the total mapped) were founded in the last 12 years, 90% of the initiatives (60) started within this period.

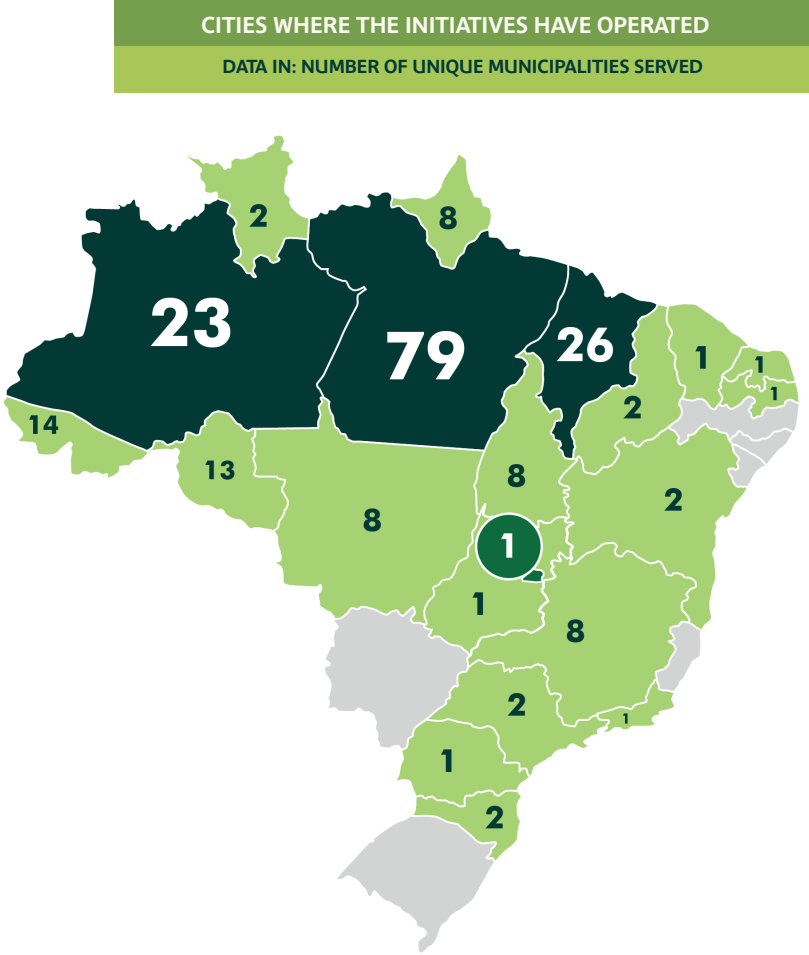
Approximately 41% of the initiatives (27) started in 2020 or later, with the year 2020 having the highest number of new initiatives, at 15.





TODAY, THE INITIATIVES MAINLY FOCUS ON PARÁ OR THE ENTIRE LEGAL AMAZON, BUT THEY FOCUS ON ALL AMAZONIAN STATES TO SOME EXTENT

The initiatives have already served more than 200 municipalities. The states with the most cities served are Pará, with 79 (which accounts for 55% of the state’s municipalities), Maranhão, with 26 (12% of the state), and Amazonas, with 23 (37% of the state). Additionally, it is worth noting that some initiatives do not operate in specific cities, but rather in territories or communities and are not included in this analysis.



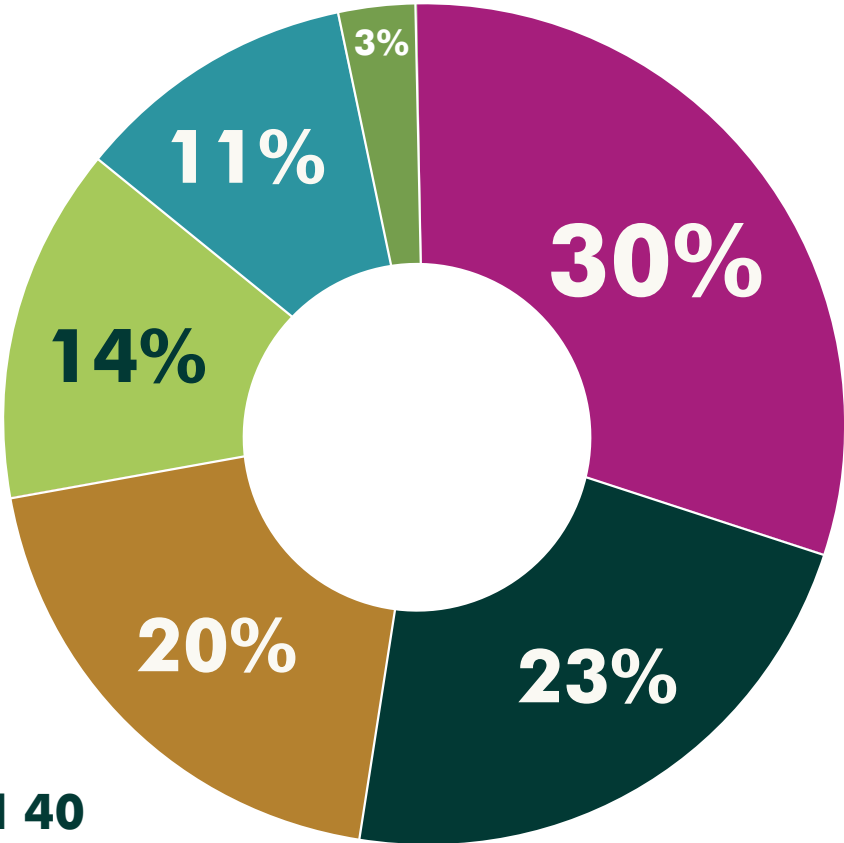
CURRENT FOCUS STATES OF THE MAPPED INITIATIVES		
STATE	% OF INITIATIVES	INITIATIVES
Pará	45%	30
Entire Legal Amazon	36%	24
Amazonas	23%	15
The initiative will also support organizations based in other states, but that benefit the Amazon	23%	15
Rondônia	17%	11
Amapá	11%	7
Acre	8%	5
Tocantins	8%	5
Maranhão	8%	5
Mato Grosso	6%	4
Roraima	2%	1

NETWORK POTENTIAL: HALF OF THE MAPPED INITIATIVES SUPPORT BETWEEN 1 AND 10 ORGANIZATIONS PER YEAR

Another piece of information that highlights the network’s strength is the “Number of organizations already supported/invested” by them. This is a difficult number to sum up, as it ranges from organizations, to communities, to assisted families. There is also an overlap in this data, meaning more than one driving organization may have supported the same beneficiary organization. **Together the initiatives have reached up to 3,570** organizations.**



- 1 TO 5
- 6 TO 10
- 11 TO 20
- 21 TO 30
- 31 TO 40
- MORE THAN 40



Note: This number comes from summing all numerical responses to the question “Number of organizations already supported/invested.”

LIST OF INITIATIVES, THEIR TYPES OF SUPPORT AND DIFFERENTIALS

THEIR TYPES OF SUPPORT AND DIFFERENTIALS



LIST OF INITIATIVES, THEIR TYPES OF SUPPORT AND DIFFERENTIALS	Group training and development	Personal leadership	Spaces for jobs, meeting room and events	Connection with potential customers and business partners	Connection with investors	Connection with other service providers	Connection with other organizations of the Amazon ecosystem	Recognition and dissemination	Mentoring	Individualized support in the management of the organization	'Incentive' to research and product development	Monitoring, measurement and impact management	Equity investment up to R\$ 500k	Equity investment of R\$ 501k to R\$ 2 MM	Equity investment more than R\$ 2 MM	Micro-credit (up to R\$ 15k)	Loan (from R\$ 15k)	Micro-credit (up to R\$ 15k) without interest	Micro-credit (from R\$ 15k) without interest	Donation
PLATAFORMA VIAFLORESTA	✓	✓		★	✓	✓	✓	✓	✓	✓	✓	✓								
ASSOCIAÇÃO DOS MORADORES DO QUILOMBO SÃO JOSÉ	✓			✓	★	✓														
PROGRAMA DE INCUBAÇÃO DA UFPA	✓	✓	✓		✓	✓	✓	★	✓		✓									
SUZANO – EXTRATIVISMO SUSTENTÁVEL	✓	✓		✓	✓			✓		★		✓								✓
PROGRAMA DE ACELERAÇÃO AXCELL		✓	✓	✓	✓	✓	✓		✓	★	✓	✓	✓							
FÓRUM FLORESTAL DA AMAZÔNIA				✓	✓	✓	★	✓												
SOS AMAZÔNIA – NEGÓCIOS FLORESTAIS SUSTENTÁVEIS	★			✓		✓				✓										
PROGRAMA ABELHAS DA AMAZÔNIA E EMPREENDER AMAZÔNIA (PEABIRU PRODUTOS DA FLORESTA)	★		✓			✓			✓			✓								
JORNADA AMAZONIA	✓			★	✓	✓	✓	✓	✓	✓	✓	✓								✓
MÁSCARA MAIS RENDA	★											✓								
REGENERATIVE REGIONAL ENTREPRENEURSHIP PROGRAM (RREP)	✓	✓		✓	✓	✓	✓	✓		★	✓	✓					✓			✓
RESTAURAÇÃO ECOLÓGICA DO CORREDOR DE BIODIVERSIDADE DO ARAGUAIA					★															
SITAWI – PLATAFORMA DE FINANÇAS DE IMPACTO	✓	✓		✓		✓	✓		✓	✓		✓					★			
SITAWI – EMPRÉSTIMO COLETIVO NA AMAZÔNIA	✓				✓		✓			✓		✓					★			
PROJETO PRÓ INCUBADORAS – INPA	✓	✓	★		✓		✓	✓	✓	✓		✓								
PROGRAMA TERRITÓRIO MÉDIO JURUA	✓	✓		✓	✓		✓	✓		✓	✓	★								✓

LIST OF INITIATIVES, THEIR TYPES OF SUPPORT AND DIFFERENTIALS																THEIR TYPES OF SUPPORT AND DIFFERENTIALS				
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ESCOLA ITINERANTE DE AGROECOLOGIA EIA E EMPREENDEDORISMO FEMININO EF	★	✓	✓	✓	✓	✓	✓	✓	✓											
RESTAURAMAZÔNIA	✓			✓	✓	✓	✓	✓		★	✓									
PROGRAMA FLORESTA ATIVA – ECOCENTRO DA ECONOMIA DA FLORESTA DE BASE COMUNITÁRIA	✓		✓		✓		✓	✓		★	✓									✓
COPAÍBA SUSTENTÁVEL NA AMAZÔNIA	✓	✓		★			✓				✓	✓								
AMAZÔNIA PELO CLIMA	✓			✓	✓		✓	✓	★			✓								
NESST AMAZONIA	✓	✓		✓	✓	✓	✓	✓	✓	★	✓	✓								✓
COCOACTION BRASIL / WCF	✓				✓	★	✓		✓			✓								✓
PROJETO REDES DO MEDIO XINGU	✓			✓	✓	✓	✓		✓	✓		✓								★
IFTO – INCUBADORA DE EMPRESAS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	★	✓								
EMPREENDER COM IMPACTO + BIOMAS	✓			★		✓	✓	✓	✓	✓		✓								
PROJETO BIOECONOMIA E CADEIAS DE VALOR	★			✓	✓	✓	✓		✓	✓		✓								
POSSIBILITA, ESCOLA DE IMPACTO		★					✓													
PROGRAMA TERRITÓRIOS SUSTENTÁVEIS	✓									★		✓								
CARBON BRAZIL				★																
NOSSA FLORESTA NOSSA CASA	✓	✓		✓	✓	✓			✓	★		✓								

LIST OF INITIATIVES, THEIR TYPES OF SUPPORT AND DIFFERENTIALS

THEIR TYPES OF SUPPORT
AND DIFFERENTIALS



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AMAZON DOORS					✓	★					✓	✓								
HANEI GREEN	✓	✓		✓	✓	✓	✓		✓	★	✓	✓								
FÓRUM DE CIDADES PAN –AMAZÔNICAS (FCPA)					✓	✓	★													
AMAZÔNIA EM CASA FLORESTA EM PÉ	✓			★		✓	✓		✓			✓								
PROGRAMA DE RESIDENTES FLORESTA HUB	✓	✓		✓	✓	✓	✓	✓	✓	★	✓	✓	✓						✓	
CERTIFICAÇÃO DE MANEJO FLORESTAL DE PEQUENOS PRODUTORES E COMUNITÁRIOS	✓							★												
INCUBADORA DE EMPRESAS DO XINGU	✓	✓	✓	✓	✓	✓	✓	✓	✓	★	✓	✓								
LUDOVIA	★	✓			✓		✓		✓	✓										
AMAZÔNIA B					★		✓		✓	✓		✓	✓						✓	
ORGANIZAÇÃO DE CADEIAS DE VALOR DE BASE COMUNITÁRIA	✓	✓	✓	✓	✓	✓	✓	✓	✓	★	✓	✓								✓
INSTITUTO AMAZÔNIA 4.0 – LABORATÓRIO CRIATIVO DA AMAZÔNIA	★										✓	✓								
AMAZ — ACELERADORA DE IMPACTO	✓			✓	✓	✓	✓	✓	✓	✓		✓	★						✓	
PROGRAMA TERRITORIALIDADES, FLORESTAS E COMUNIDADES	★	✓	✓		✓	✓	✓	✓	✓	✓										✓
GESTÃO E OPERAÇÃO DO PARQUE DE CIÊNCIA E TECNOLOGIA GUAMÁ E DO PROGRAMA DE QUALIFICAÇÃO EMPRESARIAL GUAMÁ BUSINESS			✓		✓	✓	✓	✓	✓	✓	★									
BIOECONOMIA AMAZÔNICA: FRONTEIRA CIENTÍFICA E POTENCIAL DE INOVAÇÃO				✓	✓	✓		✓			★	✓								✓
ASSISTÊNCIA MÉDICA E BIOECONOMIA NA TERRA DO MEIO	✓		✓	✓		✓	✓			★	✓	✓								

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HUB DE BIOECONOMIA AMAZÔNICA				✓	✓	✓	★	✓	✓	✓										
PROGRAMA CO-LABORA	✓	✓			✓	✓	✓		✓	★		✓								✓
MANDU – LABORATÓRIO DE MODELAGEM DE NEGÓCIOS	★				✓	✓	✓	✓	✓			✓								✓
INCUBADORA DO ACRE DE NEGÓCIOS DE IMPACTO SOCIOAMBIENTAL	✓	✓	★	✓	✓	✓	✓		✓		✓	✓								
CLIMÁTICA – CONSULTORIA ESTRATÉGICA	✓	✓		✓	✓	✓				★										
TEWÁ – METODOLOGIA DO MOSAICO DE PERFIS												★								
FUNDO JURUTI SUSTENTÁVEL	✓	✓					✓				✓	✓								★
FUNDO JBS PELA AMAZÔNIA				✓	★	✓	✓	✓	✓	✓	✓	✓								✓
META FLORESTAL	✓			★	✓	✓	✓				✓	✓								✓
PROTEÇÃO DE POVOS INDÍGENAS E TRADICIONAIS NO BRASIL	✓		✓		✓		✓	✓	✓			✓								★
AMAZON BIODIVERSITY FUND (ABF) BRAZIL					✓				✓	✓		★								
ORIGENS BRASIL				★	✓	✓	✓	✓			✓	✓								✓
ACELERADORA 100+	✓			★	✓	✓	✓	✓	✓			✓								
FUNDO LIRA – LEGADO INTEGRADO DA REGIÃO AMAZÔNICO	✓	✓					★			✓		✓								✓
LAB PARA AÇÃO EM IGUALDADE DE GÊNERO				★																✓
EMERGE AMAZÔNIA	✓	✓		✓	✓	✓				★	✓		★							
SUZANO – PROGRAMA DE DESENVOLVIMENTO RURAL TERRITORIAL (PDRT)	✓	✓		✓	✓			✓		★		✓								✓
SUZANO – COLMEIAS	✓	✓		✓	✓			✓				✓								✓
SEED RESTAURO	✓	✓		✓	✓	✓	✓	✓			★	✓								

CONTRIBUTIONS TO THE ECOSYSTEM



BEST PRACTICES FOR ORGANIZATIONS WHO WANT TO GET INVOLVED IN THE AMAZON, AND THE MAIN CHALLENGES FACED TODAY

Best practices include communicating with local populations, building partnerships to avoid duplicate effort, increasing coordination among actors, and creating synergistic and complementary solutions.

Understanding the lifestyles of local communities that will be directly benefited or impacted by a project is important for developing positive work together in a non-imposing manner. Language adjustments are also important, as they speed up the process of listening and collective building. In creating partnerships, it's essential to establish strong connections and cooperation among the involved actors to facilitate the development and engagement process.

These practices illustrate the importance of the Pathways to the Amazon project. One third of the initiatives surveyed cited their main challenge as access to financial capital. Another challenge mentioned was scaling initiatives to generate systemic impact, for which financial resources (largely catalytic and philanthropic) are necessary.

MAIN CHANGES AND GAPS IDENTIFIED IN THE SECTOR

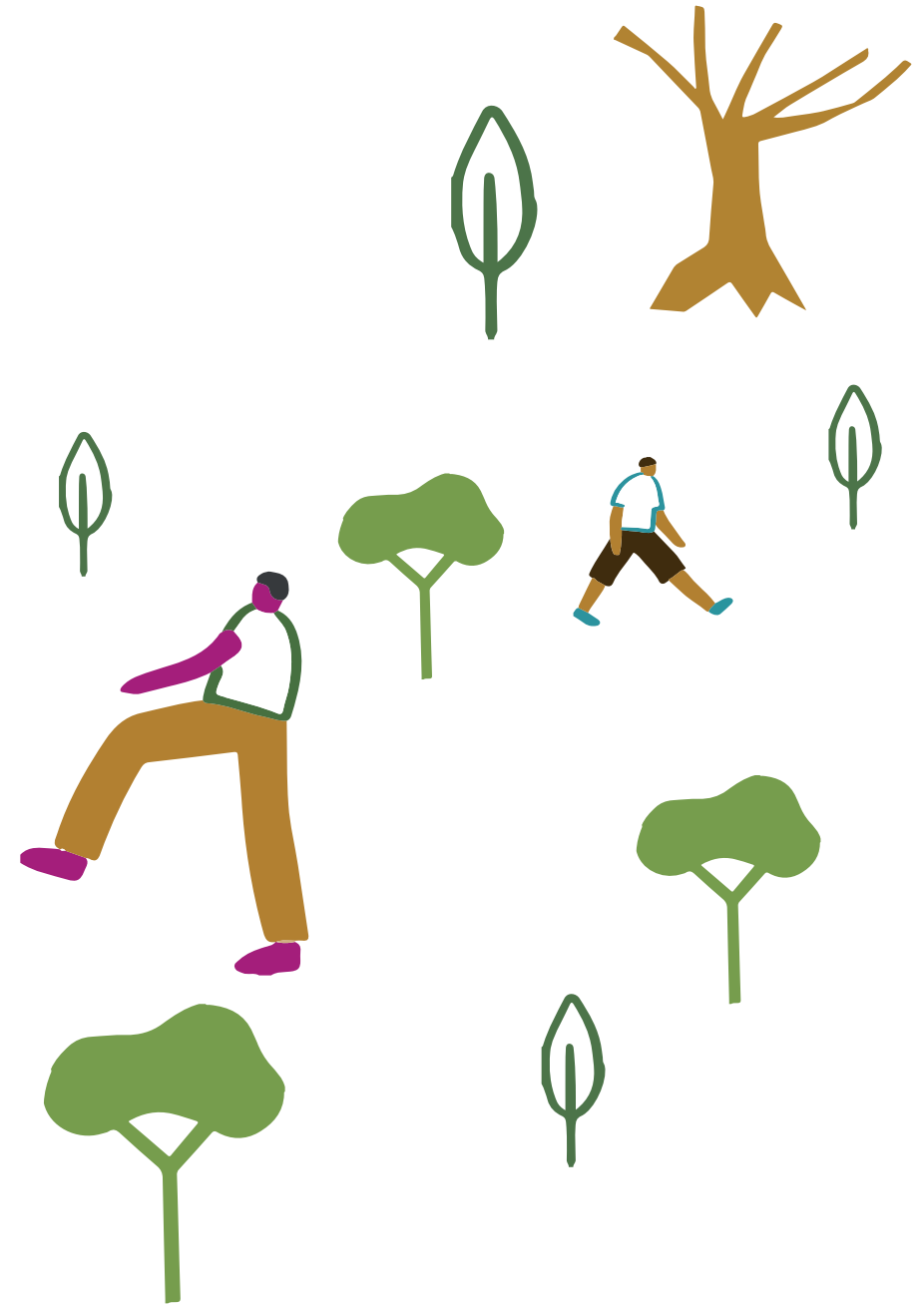
Most initiatives surveyed note an increasing interest in the Amazon. There is a growing number of Amazon-curious investors and a greater awareness among institutions and the population about sustainability-related topics, particularly the bioeconomy as a way to pursue economic development by keeping the forest alive and standing. There was also an increase in the variety of business models of the enabling organizations and their types of support. Previously, these enabling organizations were identified by other names and were limited to a few non-governmental organizations, universities, associations, and cooperatives, mainly dedicated to forest conservation, and supporting the work of indigenous peoples and traditional communities. Today there are a growing number of organizations fulfilling this role, and the opportunities to support impact businesses in the Amazon have multiplied and diversified, including grants and public, private, and philanthropic capital calls.



MAIN CHANGES AND GAPS IDENTIFIED IN THE SECTOR

Despite the increased interest in investments and the diversification and strengthening of enabling organizations, the capacity of the impact ecosystem is still seen as insufficient for the size of the Amazon and its challenges. One of the significant gaps mentioned was that, on the side of those receiving funds (or wanting to receive them), there is a lack of technical knowledge.

On the side of those providing capital, there is a disconnect from the Amazonian reality and a need to change perspectives on risk, with more patient capital or innovative combinations of blending sources of capital with and without return expectations, known as blended-finance funds. As a result, capital does not flow as it could to the sectors/organizations that need it and can best utilize it, because resource mobilization structures are generally not developed enough to mitigate risk for investors. This leads to little investment in new and early-stage businesses. Therefore, both sides need adjustments; providing technical knowledge so that more projects are well-structured, and encouraging innovative ways of providing capital.





AMAZONIAN NGO DESCRIPTIONS AND CONTACT INFORMATION



INITIATIVES FOCUSING ON THE ENTIRE LEGAL AMAZON



Amazon Doors

Connection between private companies and agro-extractive communities that keep the Amazon rainforest standing.

Objective: Amazon Doors articulates, manages, and executes projects together with beneficiary communities and in dialogue with private companies, aiming for both a positive socioeconomic and environmental impact. Although this is not its exclusive focus, Amazon Doors emphasizes improving production processes.

Application: Simply contact Amazon Doors at any time.

Website: www.amazon-doors.com

Contact: alexandre.villela@naturalproductschemistry.com;
+55 92 98838-0520

States of current focus for the initiative:
The entire legal Amazon

Ambev e PPA

Aceleradora 100+

Objective: The Aceleradora 100+ is an Ambev program that combines innovation and sustainability. It focuses on Ambev's and the program's partners' main sustainability challenges: climate change, circular packaging, sustainable agriculture, water management, the entrepreneurial ecosystem, and the Amazon.

Application: Applications are open for an average of three weeks, typically starting between April and June. After receiving the forms, there is a content analysis and initial screening. Then, the interview stage begins, followed by the pitch presentation to a panel with partners.

Website: www.ambev.com.br and www.ppa.org.br;
www.aceleradora.ambev.com.br

Contact: www.aceleradora.ambev.com.br or
aceleradora_2022@ambev.com.br

States of current focus for the initiative:
The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Carbon Brazil

Carbon Brazil

Objective: Strengthen forest preservation and generate carbon credits.

Application: If you are interested in preserving an area or being a carbon credit generator through individualized support: contato@carbonbrazil.me

Website: www.carbonbrazil.me;
www.carbonbrazil.me/iniciativaamazonia

Contact: contato@carbonbrazil.me
or +55 11 9 3303 7237

Conexus

Impact Finance Platform

Objective "Provide adequate financing to boost the development of community-based socio-environmental impact businesses."

Application: No registration required. It comes through partner networks/direct dialogue.

Website: www.conexus.org

Contact: Email or Whatsapp

States of current focus for the initiative:
The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Amazon Forest Forum

Objective: Serve as a space for dialogue and engagement of the forest sector, to promote governance and the collective construction of inclusive solutions for the sustainable development and well-being of the Amazon.

Application: Open form available on the site: https://docs.google.com/forms/d/e/1FAIpQLSfyGn9nAgkCJFIfvZCHElr4AnPs26UMM7_28q30oL1WtbNUlA/viewform

Website: www.dialogoflorestal.org.br/foruns-regionais/forum-florestal-da-amazonia/

Contact: fernanda.rodrigues@dialogoflorestal.org.br

States of current focus for the initiative:
The entire Legal Amazon.

FSC Brasil

Certification of forest management for small and community producers

Objective: Demonstrate the essential role that small and community producers play in maintaining Brazilian forests. Promote recognition of the management carried out by these actors with a socio-environmental seal. The seal will also add value to the conservation services they provide and contribute to the diversification of livelihoods.

Application: 1. Contact FSC-accredited certifiers to request a quote. To provide an initial estimate of cost and time, the certifier will need some basic information about your enterprise. The certifier will review the request and, together with the enterprise, define the scope to be certified. If approved, the parties will sign a contract and schedule the audit. For more information about the process, contact the organization.

Website: www.fsc.org/br-pt;
www.br.fsc.org/br-pt/tipos-de-certificacao/pequenos-produtores-e-comunitarios

Contact: info@fsc.org.br or direct contact with certifiers:
<https://br.fsc.org/br-pt/certificacao/certificadoras>

States of current focus for the initiative:
The entire Legal Amazon

Fundação CERTI

Jornada Amazonia

Objective: “Jornada Amazonia is an initiative to encourage innovation ecosystems in the North of the country. It aims to foster and implement sustainable entrepreneurship to strengthen the bioeconomy in the Amazon region. Jornada Amazônia focuses on innovative entrepreneurship, providing support for each entrepreneur or business according to their different stages of development.”

Application: The application process is always based on public calls, with a deadline for submission and a website with information and a link for entrepreneurs to access.

Website: www.certi.org.br;
www.jornadaamazonia.org.br

Contact: Emails, Social Media, and WhatsApp

States of current focus for the initiative:
The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Fundo Vale

Meta Florestal Vale 2030

Objective: Drive solutions with a positive socio-environmental impact that strengthen a sustainable, fair, and inclusive economy, by restoring 100,000 hectares of deforested land by 2030.

Application: Businesses can sign up during the registration period for the Agroforestry Business Mapping in Brazil. The new call will be made in 2023. To keep up with updates, access the Fundo Vale website (fundovale.org).

Website: www.fundovale.org; www.fundovale.org/nosso-impacto/teoria-da-mudanca-2030

Contact: contato@fundovale.org

States of current focus for the initiative:
The entire Legal Amazon

Amazon Bioeconomy Hub

Objective: The Amazon Bioeconomy Hub connects, articulates, and amplifies the experiences and solutions of various actors to promote an inclusive bioeconomy in the Amazon. It connects the forest floor with investors, public and private institutions, networks operating in the Amazon ecosystem, international organizations, and ordinary people to promote transformative initiatives in an inclusive bioeconomy

Application: Express interest in joining the Amazon Bioeconomy Hub network through this link: <https://docs.google.com/forms/d/e/1FAIpQLScdiiMGOMgvQBCUfareXVirEsbAyc9iWUsBgtuu5iNs08cCQA/viewform>

Website: www.fas-amazonia.org/hub-de-bioeconomia-amazonica/

Contact: hub@fas-amazonas.org

States of current focus for the initiative:
The entire Legal Amazon

ICLEI América do Sul

Amazônia pelo Clima

Objective: : Increase access to financing for local climate action in the Legal Amazon region in Brazil, contributing to the implementation of the Brazilian NDC and local and regional commitments.

Application: The call for participating in the mentoring program has ended. For institutions interested in being mentors, the deadline was 07/15/22.

Website: www.br.fsc.org/br-pt; www.br.fsc.org/br-pt/tipos-de-certificacao/pequenos-produtores-e-comunitarios

Contact: daniel.machado@iclei.org

States of current focus for the initiative:
The entire Legal Amazon



ICLEI América do Sul

Pan-Amazonian Cities Forum (FCPA)

Objective: The Forum acts as a cooperation mechanism to position Amazonian cities as global references for sustainable urban development, where managers collaborate to implement monitoring measures and efforts to achieve global sustainability milestones. The FCPA is a space aimed at strengthening the technical and political capacities of Pan-Amazonian cities through peer exchange.

Application: Local governments and third-party organizations do not need to register to participate in the initiative; they just need to talk with the organizing body to identify possible synergies.

Website: www.americadosul.iclei.org/

Contact: iclei-sams@iclei.org e uolli.briotto@iclei.org

States of current focus for the initiative:
The entire Legal Amazon

Idesam - Instituto de Conservação e Desenvolvimento Sustentável da Amazônia

AMAZ – aceleradora de impacto

Objective: AMAZ aims to invest in, accelerate, and boost disruptive impact businesses seeking permanent solutions for deforestation and promoting forest conservation in the Amazon, with the involvement of local populations. AMAZ will invest a total of R\$25 million in 30 impact businesses in Amazon over the next five years, in addition to managing and monitoring these businesses for the next ten years. By 2030, it expects to leverage an additional R\$50 million in investments from venture capital and private investors, benefiting 10,000 families involved in the conservation/recovery of five million hectares of Amazon forest.

Application: The application process occurs through annual calls, available between April and May, on the AMAZ website (<https://amaz.org.br/>). The selection process consists of three stages: 1) eligibility and classification of proposals for the interview stage; 2) conducting interviews with up to 30 businesses to select finalists; 3) due diligence, pre-acceleration, and pitch day with up to 12 finalist businesses, for the selection of up to 6 businesses for investment and acceleration.

Website: www.amaz.org.br/ amaz@idesam.org

Contact: contato@fundovale.org

States of current focus for the initiative:
The entire Legal Amazon

Instituto Amazônia 4.0

Creative Laboratory of the Amazon

Objective: Empower small and medium local communities in the Amazon in advanced value aggregation processes (economic, cultural) for extractive products and agroforestry systems, with the help of modern technological tools.

Application: Interested communities can apply at any time. There is no specific competitive selection process, and each proposals' suitability is evaluated individually. Effective participation depends on the alignment of local community interest with the interests of a funding entity.

Website: www.amazonia4.org

Contact: contato@amazonia4.org

States of current focus for the initiative:
The entire Legal Amazon



Instituto Asta

Máscara Mais Renda

Objective: Máscara Mais Renda is an income-generating initiative for seamstresses and artisans producing protective masks in 22 states, including the Amazon region. The masks are distributed for free where they are produced. At the end of production, seamstresses are invited to participate in entrepreneurial training at the School of Artisan Business of the Asta Network.

Application: Registration usually takes place over two or three weeks. Announcements are made on the institutional social media channels of the Asta Network or in WhatsApp and Telegram groups, which have excellent outreach. Registrations are done through an online form. Questions can be addressed in the groups, and the network also provides the name and phone number of a coordinator for the selection process.

Website: www.redeasta.com.br;
www.mascaramaisrenda.com.br

Contact: Questions can be addressed in WhatsApp and Telegram groups. The network also provides the name and phone number of a coordinator for the selection process.

States of current focus for the initiative:
The entire Legal Amazon

Instituto Beraca de Valorização da Sociobiodiversidade

Sustainable Copafba in the Amazon

Objective: Community Forest Management in RESEX Verde para Sempre promotes multiple uses of the forest through the production of a diverse basket of socio-biodiversity products. This strengthens forest conservation efforts while simultaneously increasing income generation in the territory.

Application: Contact the organization with a letter of introduction. If the organization is interested, demands and advisory strategies will be developed, as well as fundraising for the development of the initiative if applicable.

Website: www.institutoberaca.org;
www.institutoberaca.org/docs/diagnostico-marco-zero-cadeia-de-valor-copaiba.pdf

Contact: Email, phone, social media, website.
contato@institutoberaca.org

States of current focus for the initiative:
Pará, The entire Legal Amazon

Instituto Interelos

Organization of Community-Based Value Chains

Objective: Develop value chains in their entirety, from creating community protocols through strategic planning and implementation of the value aggregation unit, to product commercialization, with education as a cross-cutting and strategic element for medium- and long-term sustainability.

Application: There is no defined process; it depends on specific strategic circumstances.

Website: www.interelos.org.br;
interelos.org.br/quem-somos/nossa-visao

Contact: Social media, website, Instagram, LinkedIn

States of current focus for the initiative:
Amapá, Amazonas, Pará, The entire Legal Amazon

Instituto Terroá

Co-Labora Program

Objective: Co-Labora is a social technology for incubation, advisory, and training of inclusive and solidarity-based economic enterprises. It addresses aspects related to human/associative and technical/entrepreneurial dimensions until leaders have sufficient autonomy to manage their own operational, financial, associative, commercial, and legal affairs.

Application: Participation is built through prior partnerships with Instituto Terroá, which secures projects and resources to initiate the incubation processes.

Website: www.institutoterroa.org; www.transforma.fbb.org.br/tecnologia-social/tecnologia-social-para-a-incubacao-de-empresendimentos-economicos-co-labora

Contact: : Emails and phone numbers of managers and coordinators

States of current focus for the initiative:
The entire Legal Amazon



Mercado Livre

Entrepreneurship with Impact + Biomes

Objective: The program aims to promote the commercialization of products derived from biodiversity resources that incorporate sustainable practices, local values, and knowledge, respecting the way of life of these territories through the experience and tools of the Mercado Livre Ecosystem. It provides entrepreneurs with access to new markets and new consumers, increasing their sales and allowing them to grow and increase the benefits they generate for the communities where they operate.

Registration: Not applicable

Website: www.mercadolivre.com.br/l/amazoniaemcasa; www.mercadolivre.com.br/biomas

Contact: For inquiries about ECI+BIOMAS: biodiversidade@giral.com.br. For communication and press inquiries about the program: sustentabilidade@mercadolivre.com

States of current focus for the initiative:

The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Mirova Natural Capital Brazil

Amazon Biodiversity Fund (ABF) Brazil

Objective: Conservation and recovery of biodiversity in the Brazilian Legal Amazon.

Registration: Not applicable

Website: www.mirova.com/en/invest/natural-capital

Contact: Email - rosana.dellamea@mirova.com e alan.batista@mirova.com

States of current focus for the initiative:

The entire Legal Amazon

NESsT

NESsT Amazonia

Objective: NESsT Amazonia addresses forest conservation by supporting climate-smart solutions that strengthen sustainable value chains while improving livelihoods in the Amazon basin. The program incubates and funds small businesses, cooperatives, and associations that impact sustainable value chains through bioeconomy approaches, including forest management practices, agroforestry, and land restoration.

Registration: Public call (variable frequency) or active search (partner referrals and website registration).

Website: www.nesst.org; www.nesst.org/amazonia

Contact: www.nesst.org

States of current focus for the initiative:

The entire Legal Amazon

SITAWI

Collective Loan in the Amazon

Objective: Mobilize capital from ordinary people for positive socio-environmental impact.

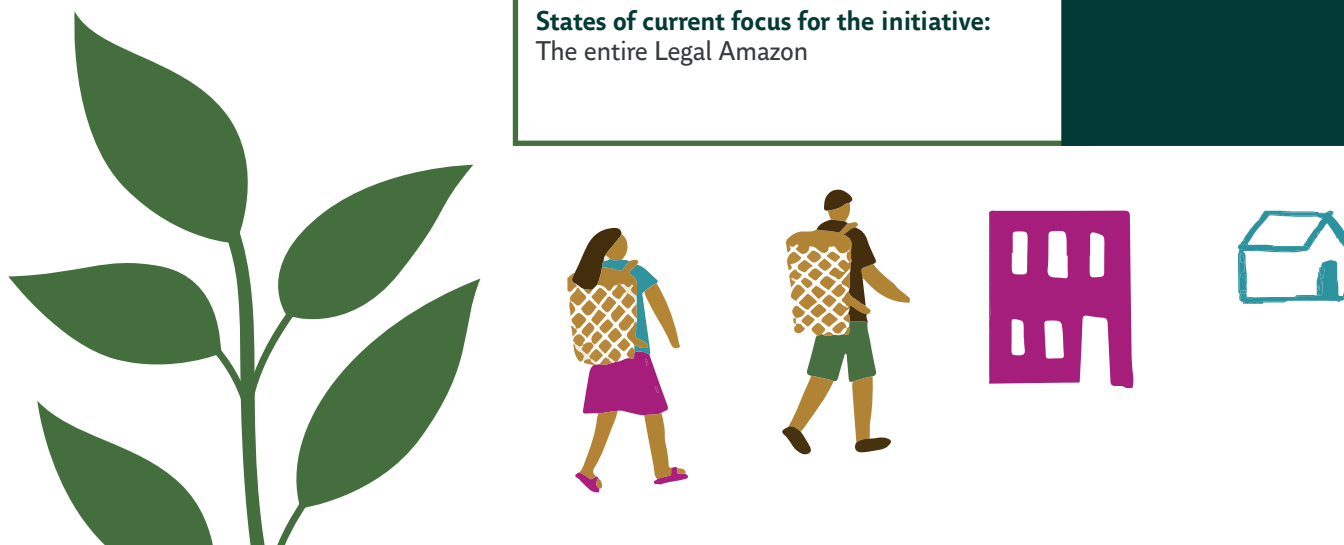
Registration: Supported organizations are actively scouted, but there is also passive scouting via open calls for interested organizations. The calls are publicized on the institution's channels.

Website: www.sitawi.net/; www.sitawi.mova.vc/

Contact: Our internet pages

States of current focus for the initiative:

The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.



Tewá 225

Mosaic Profile Methodology

Objective: Based on a diagnostic study of the territory and productive inclusion, the methodology provides a structured process to support territorial innovation models. This means it operates directly, even in contexts where individuals are not yet associated. Its differential is the possibility of acting directly on the social fabric, producing new arrangements. As a deliverable, it comprises a risk and opportunity map and a mosaic with different profiles and their dreams, aspirations, and attributes to contribute to a more regenerative production model. Depending on the model to be created, it connects different intersections of skills/backgrounds.

For example, to support the design of a regenerative entrepreneurship program, it connected agricultural and non-agricultural entrepreneurs with farmers and young family members connected to the field.

Registration: Based on the definition of a territorial cut, a mobilization strategy is executed by a locally hired mobilizer, who identifies the main agents of the territory according to the criteria and models to be developed and invites them to participate in focus groups.

Website: www.tewa225.com; www.tewa225.com/portfolio

Contact: Not applicable

States of current focus for the initiative:

The entire Legal Amazon

ViaFloresta

ViaFloresta Platform

Objective: A digital platform for localization, registration, traceability, and sustainable management of Brazilian biodiversity chains.

Registration: Ongoing call.

Website: www.viafloresta.net;
www.viafloresta.net/p%C3%A1gina-em-branco

Contact: contato@viafloresta.net | jmattos@viafloresta.net | www.viafloresta.net | (91) 98590.2602 | (11) 941653780

States of current focus for the initiative:

The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

World-transforming Technologies (WTT)

Amazonian Bioeconomy: Scientific Frontier and Innovation Potential

Objective: From the mapping of 1,070 scientific articles, 621 studies were analyzed, following criteria for generating new knowledge and possible innovations from the Amazonian socio-biodiversity. The aim is to highlight science as an important contributor to the region's development and to identify potential applied research processes that can be orchestrated by WTT and partner organizations, businesses, and communities. Additionally, the initiative seeks to influence scientific policy to structure the National System around the country's major missions, with the bioeconomy of the region being a priority theme.

Registration: WTT seeks out scientists who are conducting promising research and connects them with demands that can generate innovations with socio-environmental impact. From their recently launched research mapping, WTT will orchestrate a series of development processes for scientific-technological solutions and their value chains.

Website: www.wttventures.net;
www.missaobioeconomia.com.br

Contact: gaston@wttventures.net / andre@wttventures.net

States of current focus for the initiative:

The entire Legal Amazon. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Agenda Pública

Programa Territórios Sustentáveis

Objective: To create a model of integrated and democratic municipal management in the Amazon context, promoting public, inclusive, and sustainable territorial development through strengthening public institutions, building economic alternatives, and expanding social participation, while considering the preservation of traditional cultures and environmental conservation. Territórios Sustentáveis program operates integratively across five axes: Public Management, Social Capital, Quilombola, Economic Development, and Environment. The Programa Territórios Sustentáveis (PTS) believes that it is possible to ensure fair development conditions and opportunities for a better life for people in the Amazon region while respecting the characteristics of each community.

Registration: Not applicable

Website: www.agendapublica.org.br/

Contact: contato@agendapublica.org.br

States of current focus for the initiative:
Only Pará

Amazônia B

Amazônia B

Objective: Amazônia B identifies and selects sustainable startups and companies focusing on forest products and socio-biodiversity that have the potential for growth and market penetration.

Registration: ““Opportunity scouting, business potential analysis and entrepreneur adherence, MoU, Valuation, Due Diligence for investments.”

Website: www.amazoniab.com.br

Contact: : Direct phone, WhatsApp, email, Google Meet, Zoom, and similar platforms

States of current focus for the initiative:
Only Pará

Centro de Estudos Avançados em Promoção Social - Projeto Saúde e Alegria

Programa Floresta Ativa - Ecocentro da Economia da Floresta de Base Comunitária

Objective: : Floresta Ativa is a socio-economic opportunity program focused on sustainable forest management, family farming, and strengthening production chains in the Amazon while promoting food security, income elevation, and inclusion of involved communities. The Ecocentro aims to be a hub for processing, storing, and marketing forest products, economically supporting community-based organizations and businesses that value the standing forest. To this end, they are constructing a stingless bee honey warehouse, a vegetable oil and butter extraction unit, a fruit pulp processing plant, and a family farming space with a cold room. Future projects can be developed in the Ecocentro according to community business demands.

Registration: Not applicable

Website: www.saudeealegria.org.br/;
www.saudeealegria.org.br/economia-da-floresta/

Contact: Executive Coordinator Floresta Ativa - Davide Pompermaier: davide@saudeealegria.org.br // Manoel Edivaldo - President Acosper/Ecocentro: edivaldo42@yahoo.com.br

States of current focus for the initiative: Only Pará

Climática

Strategic Consulting and Support for Structuring Socio-Biodiversity Businesses

Objective: Training and support for structuring socio-biodiversity businesses.

Registration: There is no registration as they are contracted for the service by a third-party organization.

Website: www.linkedin.com/company/climaticaconsulting/;
www.climatica.info

Contact: Direct contact

States of current focus for the initiative:
Only Pará

Fundação Solidaridad

RestaurAmazônia

Objective: Productive restoration, livestock intensification, conservation, and support for family farming.

Registration: Engagement campaigns are conducted by project technicians in the territory.

Website: www.solidaridadsouthamerica.org/brasil/pt;
www.solidaridadsouthamerica.org/brasil/pt

Contact: leonardo.dutra@solidaridadnetwork.org

States of current focus for the initiative:
Only Pará

HANEI GREEN

Hanei Green

Objective: Create and develop business models that help solve problems in the Amazon.

Registration: Direct contact

Site: www.haneigreen.com.br

Contact: Direct phone, WhatsApp, email, Google Meet, Zoom, et

States of current focus for the initiative:
Only Pará

Health In Harmony

Assistência médica e bioeconomia na Terra do Meio

Objective: Health In Harmony promotes and supports the development of community health and bioeconomy initiatives in the Terra do Meio region of the Amazon rainforest.

Registration: Health in Harmony's "Radical Listening" process starts with understanding beneficiary communities and the context in which they live through desktop research, helping prepare the listener for the first round of Radical Listening meetings. To learn more about how the process works, visit the initiative's links

Website: www.healthinharmony.org; www.healthinharmony.org/locations/#/

Contact: Email, phone, radio

States of current focus for the initiative:
Only Pará

Incubadora de Empresas do Xingu

Investment Acquisition; Networking with the Agro Sector; Digital Presence Training; Support for Creating MVV

Objective: The Xingu Business Incubation Program is a pioneering initiative in the Xingu region that aims to meet local demands for specialized services in creating and positioning technology-based companies in the market, leveraging the potential of resources and biodiversity in the Amazon region.

Registration: A unique opportunity for academics and entrepreneurs in the region looking to expand their businesses or projects. Registrations are open through the link <http://sgi.macropus.com.br/piebt/edital/>

Website: www.incubadoradoxingu.com; www.incubadoradoxingu.com/estrutura

Contact: incubadoradoxingu@ufpa.br

States of current focus for the initiative: Only Pará

INITIATIVES FOCUSING ON PARÁ (AND OTHER STATES)

Instituto Juruti Sustentável - IJUS

Fundo Juruti Sustentável

Objective: Support projects of local organizations that focus on sustainable development in the Amazon and contribute to achieving the UN's SDGs.

Registration: Through selection calls, published at least once a year. Link: <http://ijus.org.br/downloads/>

Website: www.ijus.org.br/; www.ijus.org.br/projetos/

Contact: ccontato@ijus.org.br, phone (93) 991900791, website, and social networks

States of current focus for the initiative:
Only Pará

Programa de Incubação de Empresas de Base Tecnológica - PIEBT da Universidade Federal do Pará - UFPA

Incubação de Negócios inovadores e/ou de impacto social

Objective: Support ventures that have the potential to transform the economic and social logic of the Amazon through high-impact startups or social-impact businesses.

Registration: Because the program is a public university incubator, it conducts its selection process through a public call. The call is always published on the website and through various social media networks. Registrations are made through a dedicated platform and occur in two stages: business plan analysis and verification of compliance with the required documentation for contracting.

Website: www.universitec.ufpa.br

Contact: (91) 3201 8022, piebt@ufpa.br, and Universitec's Instagram, Facebook, and LinkedIn

States of current focus for the initiative:
Only Pará

Synergia consultoria

Projeto redes do médio xingu

Objective: Develop community socio-biodiversity initiatives in Médio Xingu. Supports three groups: the agro-extractive association Sementes da Floresta in Uruará, PA, the network of cantinas in Médio Xingu, and the riverside community of the Terra do Meio ecological station.

Registration: The pilot project is only aimed at three organizations.

Website: www.synergiaconsultoria.com.br

Contact: Phone

States of current focus for the initiative: Only Pará

IFTO - Instituto Federal de Educação, Ciência e Tecnologia do Tocantins

Incubadora de Empresas

Objective: Support promising entrepreneurs interested in creating, developing, or consolidating companies that align with IFTO courses through the use and sharing of physical space, infrastructure, personnel, and services as described by IFTO regulations.

Registration: Companies eligible for incubation must preferably fall within the areas of operation of the IFTO campus, classified through a selection process, which will start with the publication of a public call defining the criteria for participation, approval, and classification.

Website: www.ifto.edu.br/; www.ifto.edu.br/ifto/colegiados/consup/documentos-aprovados/regulamentos/incubadora-de-empresas

Contact: diem@ifto.edu.br

States of current focus for the initiative:
Pará, Tocantins, Maranhão



SUZANO S.A.

Extrativismo Sustentável

Objective: The program aims to support the development of plant extractives and other productive systems of family farming, respecting the traditions and economic relationships of the groups served. Investments in infrastructure, training, and technical assistance are made in the communities to structure the management, production, and commercialization of the babassu and açaí chains produced by agro-extractive families.

Registration: The process happens through two fronts: prioritization of organizations and localities (internal mapping by Suzano) and engagement with representative organizations and entities to build a planning process. Partnerships are structured for three to four years, depending on the maturity level of the partner organization.

Website: www.centraldesustentabilidade.suzano.com.br

Contact: Via direct contact (field technicians and Suzano internal team); WhatsApp; phone; email.

States of current focus for the initiative:
Pará, Tocantins, Maranhão

SUZANO S.A.

PDRT

Objective: The Territorial Rural Development Program (PDRT) was structured as part of the strategy to engage with neighboring rural communities with the goal of “participating in territorial development through dialogue with communities, strengthening their organizations and networks, based on agroecological principles.” The program focuses on supporting agricultural and livestock activities through a qualified service of Technical Assistance and Rural Extension (technical teams) and investments in equipment and supplies.

Registration: The process happens through two fronts: prioritization of organizations and localities (internal mapping by Suzano) and engagement with representative organizations and entities to build a planning process. Partnerships are structured for three to four years, depending on the maturity level of the partner organization.

Website: www.centraldesustentabilidade.suzano.com.br

Contact: Via direct contact (field technicians and Suzano internal team); WhatsApp; phone; email.

States of current focus for the initiative:
Pará, Tocantins, Maranhão

SUZANO S.A.

Colmeias

Objective: The Colmeias Program aims to strengthen the beekeeping chain in the company’s operating regions, contributing to the economy, environment, and quality of life of beneficiary communities. Support for beekeepers and associations/cooperatives is provided by technical teams offering a qualified ATER – Technical Assistance and Rural Extension service. Additionally, the program ensures access to apiary pastures and may promote investments in the infrastructure, equipment, and supplies necessary for the participating beekeepers’ associations/cooperatives.

Registration: The process happens through two fronts: prioritization of organizations and localities (internal mapping by Suzano) and engagement with representative organizations and entities to build a planning process. Partnerships are structured for three to four years, depending on the maturity level of the partner organization.

Website: www.centraldesustentabilidade.suzano.com.br

Contact: Via direct contact (field technicians and Suzano internal team); WhatsApp; phone; email.

States of current focus for the initiative:
Pará, Tocantins, Maranhão

CocoaAction Brasil / WCF

CocoaAction Brasil / WCFI

Objective: Sustainable development of the Brazilian cocoa chain.

Registration: There is no registration process for participating in the initiative. It is expected that interested entities have experience participating in the productive and industrial sector of the cocoa chain. The initiative can be joined throughout the year.

Website: www.worldcocoafoundation.org/initiative/cocoaaction-brasil-por/;
www.worldcocoafoundation.org/initiative/cocoaaction-brasil-por/

Contact: Email, phone, LinkedIn, and Instagram

States of current focus for the initiative:
Pará, Rondônia. The initiative will also support organizations based in other states if they do work benefitting the Amazon

Libra - marcas com sentido

Ludovia

Objective: Develop, over seven years, a methodological matrix aimed at improving the performance of brands operating in the region, ensuring local bioeconomy products have greater market potential and better reflect their brand essence. This product had its case studies presented in the article “Branding for Bioeconomy Businesses,” selected by the Branding Congress 2022 in Lages/SC.

Registration: There is not an open selection process. Applicants must make contact directly with the team. A call for proposals is being organized to provide a packaging design service for companies willing to invest in the full implementation of the project.

Website: www.libra.ag; www.libbranding.com/trabalhos

Contact: Whatsapp and e-mail

States of current focus for the initiative:
Pará. The initiative will also support organizations based in other states if they do work benefitting the Amazon

Black Jaguar Foundation

Ecological Restoration of the Araguaia Biodiversity Corridor

Objective: The Black Jaguar Foundation (BJF) is a non-profit organization whose mission is to restore the balance between nature and humanity to improve the lives of current and future generations. BJF has an ambitious goal: to support the creation of the Araguaia Biodiversity Corridor. By restoring 1 million hectares of degraded areas in close partnership with local communities and planting 1.7 billion native trees, it aims to bring back biodiversity, improve access to natural resources, promote social and economic development, and preserve the planet for future generations. The key to completing the Araguaia Corridor is partnering with rural landowners, making them the protagonists of this story. By restoring parts of their land, rural properties in the Araguaia Corridor can contribute to the environmental restoration of the region

Registration: The process of engaging rural partners has multiple steps, from engaging producers to signing the project adhesion terms. To become a partner, applicants must present the property document, personal document, and CAR (Rural Environmental Registry). There is an articulation team that proactively works to capture rural partnerships and voluntary adhesion channels.

Website: www.black-jaguar.org/;
www.black-jaguar.org/pt-br/o-projeto-2/

Contact: Whatsapp (94) 98436-1389. Email: parceiros@black-jaguar.org.

States of current focus for the initiative:
Mato Grosso, Pará, Tocantins

Mandu Inovação Social

Laboratório de Modelagem de Negócios

Objective: To support community businesses in the Amazon and boost their profitability. It starts with a participatory diagnosis to identify the business's maturity stage and needs (incubation, acceleration, expansion). Possible business model paths are then identified and modeled, with the most suitable one receiving a detailed work plan to be implemented with support from Mandu. The scope and modality of support vary according to each project, possibly including technical support in business facilities and production. Mandu can also form networks and connections with suppliers, investors, and clients and develop communication materials. Additionally, it has a microcredit program with loans of up to 10k.

Registration: Mandu cultivates both inbound and outbound client inquiries, including through their relationships to GIZ and Vale Foundation.

Website: mandusocial.org/; <https://mandusocial.org/fazemos/#lab-de-inovacao-social|fazemos-abas|2>

Contact: comercial@mandusocial.org

States of current focus for the initiative: Amazonas, Pará, Rondônia, Maranhão

Climate Ventures

Amazon at Home, Forest Standing

Objective: To establish a collaborative environment of innovation and learning where various actors create solutions and services, share knowledge, infrastructure, and strategies in logistics, commercialization, communication, and impact measurement to bring forest products to Brazil and the world at competitive prices, ensuring the forest remains standing, increasing employment, and generating income for local communities.

Registration: The selection process for businesses is done through the Amazon at Home, Forest Standing Business Calls. The registration period for the 2022 process was from March 14 to April 1, and the call was available on the website amazoniaemcasa.org.br/chamada.

Website: <https://www.climateventures.co/>; <https://amazoniaemcasa.org.br/>

Contact: amazoniaemcasa.org.br/chamada

States of current focus for the initiative: Amazonas, Pará, Rondônia

Imaflora

Origens Brasil

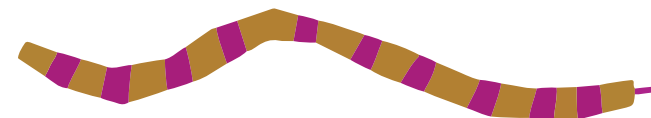
Objective: Origens Brasil® is a network managed by Imaflora, formed by producers from Indigenous peoples and traditional populations, companies, support institutions, and community organizations. It works to ensure ethical commercial relationships with transparency and traceability. Its cause is to produce to conserve; making the forest more valuable standing than destroyed and ensuring that the people who live in and protect the forest reap the rewards of this arrangement. Vision: to change the logic of doing business in the Brazilian Amazon among traditional populations, indigenous peoples, and the business sector.

Registration: There is no formal registration. A study is conducted in the territories, and Imaflora selects people and businesses within the previously described scope and the area of operation.

Website: www.imaflora.org/; <https://origensbrasil.org.br/>

Contact: Via institutional email and WhatsApp to analyze if the organization is within the scope

States of current focus for the initiative: Amazonas, Mato Grosso, Pará, Rondônia, Roraima



Guamá Foundation for Science, Technology, Innovation and Sustainable Development

Management and Operation of Guamá Science and Technology Park and Guamá Business Qualification Program

Objective: To promote scientific and technological development as an instrument for sustainable development in the Amazon region.

Registration: Registration for Guamá Business / Residency / Association at PCT Guamá is continuous, via a link available on the website <http://www.pctguama.org.br>

Website: www.pctguama.org.br

Contact: Not specified

States of current focus for the initiative:
Amapá, Pará



Peabiru Institute

Amazon Bees Program and Amazon Entrepreneurship (Peabiru Forest Products)

Objective: To promote biodiversity conservation through meliponiculture, a low-cost social technology, in various communities in the Amazon. Currently, the program includes over 120 producers from 20 rural communities in eight municipalities in Pará and Amapá, as well as other partner communities in Amazonas. This activity is not only an opportunity for a local biodiversity resource to provide complementary employment and income opportunities, especially for women and young people, but can also mitigate issues such as fires, deforestation, water pollution, and waste disposal. Besides the economic and environmental aspects, Peabiru Institute also negotiates fair terms for environmental compensation for major projects and enhances local communities' capacity to claim their basic rights, such as by demarcating quilombola territories.

Registration: There are no specific registration periods. Financial support depends on the resources of supporter incentives.

Website: <https://peabiru.org.br/>; <https://peabiru.org.br/abelhassemferrao/>

Contact: jmeirelles@peabiru.org.br

States of current focus for the initiative:
Amapá, Pará

Redes da Amazônia

São José Quilombo Residents Association

Objective: To improve the quality of life of the community and its sustainability.

Registration: Works through direct contact: <https://wa.me/5596992003047>

Website: www.instagram.com/redesdaamazonia/

Contact: WhatsApp

States of current focus for the initiative:
Amapá, Pará

International Institute of Education of Brazil (IEB)

Territorialities, Forests and Communities Program

Objective: The Territorialities, Forests and Communities (TFC) Program of the IEB aims to increase territorial governance and contribute to better management of natural resources in the Brazilian Amazon, enhancing and consolidating different practices and forms of knowledge developed within local communities by encouraging participation in public policies, strengthening local capacities, and systematizing and disseminating information.

Registration: When actions to be developed do not already start with selected organizations, the selection is done through public calls, with well-defined criteria and guaranteed transparency in the processes.

Website: www.iieb.org.br/; www.iieb.org.br

Contact: Our contacts are available at: www.iieb.org.br

States of current focus for the initiative:
Amapá, Amazonas, Pará, and Rondônia. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

IPÊ - Instituto de Pesquisas Ecológicas

Fundo LIRA - Legado Integrado da Região Amazônica

Objective: To promote sustainable community businesses using products and services from the socio-biodiversity in the Amazon biome.

Registration: Open for two months through a public notice, with two stages of selection, primarily announced via WhatsApp, and materials available on the website.

Website: www.lira.ipe.org.br

Contact: : Email and phone with the team responsible for follow-up and inquiries.

States of current focus for the initiative:

Acre, Amazonas, Pará, Rondônia

GIZ

Bioeconomy and Value Chains Project

Objective: To increase commercialization for associations and cooperatives involved in sustainable and inclusive businesses contributing to the Amazonian bioeconomy.

Registration: Typically through a public notice on the MAPA website, depending on the work format.

Website: www.peabiru.org.br/; www.peabiru.org.br/abelhassemferrao/

Contact: jmeirelles@peabiru.org.br

States of current focus for the initiative:

Amapá, Pará

Fundo JBS pela Amazônia

Fundo JBS pela Amazônia

Objective: To promote the sustainable use of natural resources in the Amazon, in collaboration with existing institutions, with an emphasis on social impact, knowledge generation, income, and market connections.

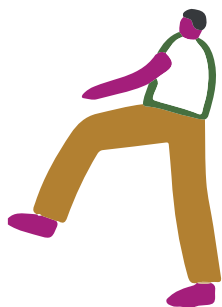
Registration: Project submissions are accepted continuously through the website or by prospecting. Phase 1: analysis of the pre-project by the fund's team (quantitative and qualitative), field visits if necessary. There are 4 more phases; for more details on the process, contact the initiative.

Website: www.fundojbsamazonia.org/; www.fundojbsamazonia.org/

Contact: www.fundojbsamazonia.org/contato/inscrever-projeto/

States of current focus for the initiative:

Acre, Amapá, Amazonas, Mato Grosso, Pará, Rondônia. The initiative will also support organizations based in other states if they do work that benefits the Amazon.



INITIATIVES FOCUSING ON OTHER STATES

ANDE

Lab for Gender Equality Action

Objective: To co-create collective solutions for systemic challenges related to gender equity in entrepreneurship.

Registration: By invitation from ANDE

Website: www.andeglobal.org;
www.andeglobal.org/gender-equality/

Contact: Email, WhatsApp, monthly Zoom meetings

States of current focus for the initiative:

The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Technological and Popular Economy Ventures Incubator of Acre

Social and Environmental Impact Business Incubator

Objective: To incubate businesses who are trying to do work that has positive social and environmental impacts.

Registration: The selection process for Incubac is ongoing and open throughout the year, depending on the incubator's capacity

Website: www.web.ifac.edu.br/incubac

Contact: Available through the incubator's website, Ifac's website, and social media channels for both Ifac and the incubator.

States of current focus for the initiative: Acre

SOS Amazônia

Sustainable Forestry Businesses

Objective: The Sustainable Forestry Businesses program in the Amazon encourages social and environmental transformations, generating jobs and income for Amazonian communities while keeping the forest standing (reducing deforestation and maintaining biodiversity). It supports the development of Amazonian ventures, aiming to strengthen the value chains of sociobiodiversity products. It focuses on the socio-productive organization of these ventures, as well as processing, market access, and fair trade.

Registration: SOS Amazônia is currently actively searching for organizations that may receive support.

Website: www.sosamazonia.org.br; www.sosamazonia.org.br/programa/negocios-florestais

Contact: Email and phone

States of current focus for the initiative:
Acre, Amazonas

Emerge

Emerge Amazônia

Objective: To invest in and scale three deep tech startups that utilize Amazonian biodiversity.

Registration: Usually via public notice on the MAPA website, depending on the form of work.

Website: www.peabiru.org.br;
www.peabiru.org.br/abelhassemferao/

Contact: jmeirelles@peabiru.org.br

States of current focus for the initiative: Anywhere in Brazil, as long as the work that the organizations do benefits the Amazon.



Axcell, Business Accelerator

Axcell Acceleration Program

Objective: To accelerate impact businesses in the Amazon.

Registration: No specific application process for participation. Interested entities should be involved with the cocoa sector's production chain. Participation can be arranged throughout the year.

Website: Not available

Contact: Personal contact with partner organizations.

States of current focus for the initiative:
Amazonas

Casa do Rio

Itinerant School of Agroecology (EIA) and Female Entrepreneurship (EF)

Objective: EIA - To disseminate agroecological knowledge and practices through training, collective efforts, and technical assistance. EF - To train women to become entrepreneurs using forest resources as the foundation.

Registration: Not defined.

Website: www.casadorio.org.br; www.casadorio.org.br/portfolio/escola-itinerante-de-agroecologia-2/

Contact: Our headquarters in Careiro

States of current focus for the initiative: Amazonas

Impact Hub Manaus

Possibilita, School of Impact

Objective: To enhance actions and the role of community leaders.

Registration: Open calls, with registration links and one-on-one contact.

Website: www.mpacthubmanaus.com.br/; www.possibilitaescoladeimpacto.com/

Contact: Website, social media, and ambassadors

States of current focus for the initiative: Amazonas

Incubadora do INPA

Pro-incubators Project

Objective: To provide strategic consulting for the systematic development of successful ventures in the State of Amazonas.

Registration: www.incubadorainpa.me/edital2022

Website: www.incubadorainpa.me/; www.fapeam.am.gov.br/editais/edital-n-o-0102019-pro-incubadoras/

Contact: Website, email, phone

States of current focus for the initiative:
Amazonas

SITAWI

Medium Juruá Territory Program

Objective: To implement a Territorial Development Plan in the Amazon region, involving a broad base of stakeholders to assess the impact of social, environmental, and economic development initiatives. The program aims to contribute to the sustainable development of Médio Juruá, a prosperous territory of high conservation importance due to its biodiversity. It sets three integrated goals: Sustainable livelihoods; Biodiversity conservation; and Social cohesion.

Registration: No application process

Website: www.sitawi.net; www.sitawi.net/coordenacao-de-programas-territoriais

Contact: There is a professional allocated in the territory and a Coordinator for the PTMJ

Current focus states of the initiative: Amazonas

Seed Restauro

Seed Restauro

Objective: To commercialize Amazonian socio-biodiversity products to finance the restoration of forest ecosystems.

Registration: Not applicable

Website: www.seedrestauro.com.br; www.seedrestauro.com

Contact: Not applicable

States of current focus for the initiative:

Amazonas. The initiative will also support organizations based in other states if they do work that benefits the Amazon.

Forest Trends

Nossa Floresta Nossa Casa

Objective: To strengthen the capacities and territorial economic governance of 21 indigenous communities in eight territories of the Tupi Mosaic. Forest Trends supports Indigenous Economic Initiatives (IEIs) allied with forest conservation in over 1.5 million hectares in RO and MT, to help preserve their cultures and increase their resilience by providing bioeconomy-based income opportunities.

Registration: Not applicable

Website: www.forest-trends.org;
www.forest-trends.org/topics/communities/

Contact: Phone (call) and WhatsApp

States of current focus for the initiative:
Mato Grosso, Rondônia

Kanindé Ethnoenvironmental Defense Association

Protection of Indigenous and Traditional Peoples in Brazil

Objective: Monitoring territories and supporting production chains

Registration: There is no formal application; the decision to participate is made by the organizations wishing to collaborate.

Website: www.kaninde.org.br

Contact: neidinhasurui@gmail.com

States of current focus for the initiative: Rondônia

Floresta Hub

Floresta Hub Residency Program

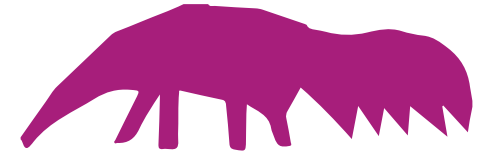
Objective: To promote socio-environmental impact businesses and strengthen entrepreneurship in bioeconomy economic chains with traditional peoples and communities in the Amazon, by developing proprietary methodologies and support for innovation and entrepreneurship. This includes increasing local autonomy and enhancing scientific and technological knowledge of the Amazonian bioeconomy, stimulating social development and local income generation.

Registration: In the process of building for selection opening.

Website: www.florestahub.com

Contact: WhatsApp, Instagram, website, and phone

States of current focus for the initiative: Rondônia



reNature

Regenerative Regional Entrepreneurship Program (RREP)

Objective: To support the entrepreneurship, social structures, and self-determination of local communities to drive investment in agroforestry and regenerative agriculture.

Registration: www.renature.co/want-to-submit-a-project/

Website: www.renature.co; www.renature.co/articles/renature-launches-regenerative-entrepreneurship-program/

Contact: Email

States of current focus for the initiative: Rondônia





GLOSSARY



GLOSSARY

Mapping Terms

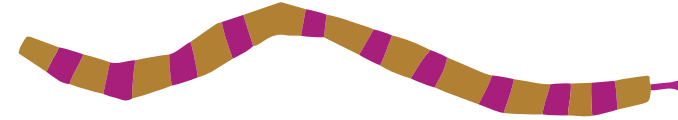
Enabling Organization: Organizations responsible for initiatives carried out in the Amazon (also known as intermediary organizations). These organizations may have one or more existing initiatives registered during the mapping process.

Initiatives: The projects or programs run by the enabling organizations

Supported Organizations: Organizations that benefit from the initiatives of the enabling organizations, which can range from companies, non-profit organizations, cooperatives, or potentially entrepreneurial populations (such as informal groups or researchers).

Sector Terms

Impact Businesses: Impact businesses are enterprises with a clear intention to address a socio-environmental problem through their main activity (whether their product/service and/or their way of operation). They operate according to market logic, with a business



model that seeks financial returns, and they commit to measuring the socio-environmental impact they generate. Source: “What are Impact Businesses” – Alliance for Impact Investing and Businesses.

Sector 2.5: Sector 2.5 refers to the union of characteristics of the second sector (comprised of private companies, marked by financial sustainability and a focus on generating profit) and the third sector (comprised of non-profit organizations, marked by a focus on generating positive socio-environmental impact). Source: Guia 2.5: <https://www.guiadoisemeio.com.br/>

Startup: A temporary organization in search of a repeatable and scalable business model. Source: Definition by Eric Ries, author of the book “The Lean Startup.”

Maturity Stage: A market practice to divide the journey of a startup into stages of maturity, as into various phases to be traversed. Each stage of maturity is defined differently depending on an organization’s business model (company, grassroots organization, etc.)

GLOSSARY

Ecosystem: In biology, an ecosystem is a group of species living in a defined natural environment, interacting with each other and with the environment. In the context of businesses, ecosystems refer to dynamic structures of different organizations that are interconnected, depending on each other for success.

Financial, Business, or Accounting Terms

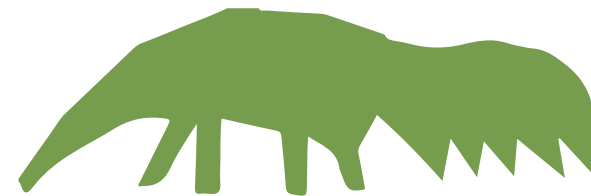
Legal Form: The legal nature of a company is its legal regime, as it defines exactly which requirements and rules the company will have to follow. Source: Legal Nature - Blog Contabilizei.

Financial Contribution (or Capital Injection): A financial contribution is a subsidy or financial aid given from one investor to an investee. Source: What is a Financial Contribution - Foregon.

Loan: A loan is an amount of money that a bank or financial institution makes available to an individual or business, that they will have to pay back after a certain period, often with an interest rate added. Source: What is a Loan - Tenda.

Microcredit: Microcredit is the granting of small-value loans to informal small entrepreneurs and micro-enterprises without access to the traditional financial system. Source: Introduction to Microcredit - Central Bank.

Interest rate: The interest rate is the remuneration charged for the loan of money (or another item) between two or more parties. Usually, this financial term is expressed as a percentage to be charged on the borrowed amount or on the outstanding balance. Source: Interest rate – Suno



GLOSSARY

Equity Investment:

One of the ways a startup can raise money to finance its growth is by selling shares (parts of the company's value) to an investor.

Source: How Venture Capital Works - Distrito.

Success Fee on Investment Raising: This is the fee charged by the service provider for advising the entrepreneur during the fundraising process if they achieve success. This fee is based on the amount raised by the entrepreneur.

Counterpart: The financial contribution that the beneficiary of a voluntary transfer agrees, contractually, to apply to a project.

Source: Counterpart - National Congress.





CONTACTS



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